



Audit Bureau
of Circulations

**Audit Report
Newspaper**

RICHMOND TIMES-DISPATCH

Richmond (Independent City), Virginia

52 weeks ended March 28, 2010

	Morning							
	Sun	Cmbd Avg (Mon.-Fri.)	Mon	Tue	Wed	Thu	Fri	Sat
1. TOTAL AVERAGE PAID CIRCULATION	175,168	129,587	126,130	125,324	126,224	128,787	141,470	141,793
<i>Core Newspaper with replica electronic</i>	175,168	129,587	126,130	125,324	126,224	128,787	141,470	141,793
Core Newspaper	174,904	129,245	125,788	124,982	125,881	128,445	141,126	141,449
Electronic Editions (See Par. 6B)	264	342	342	342	343	342	344	344
Other Unique Editions	0	0	0	0	0	0	0	0
Total Average Paid Circulation	175,168	129,587	126,130	125,324	126,224	128,787	141,470	141,793
1A. AVERAGE PAID CIRCULATION - Core Newspaper								
Paid for by Individual Recipients								
Home Delivery and Mail	144,558	110,814	109,021	105,889	105,812	110,231	123,119	122,485
Single Copy Sales	28,365	11,816	11,450	11,402	11,821	12,387	12,018	16,589
Total Average Paid by Individual Recipient Circulation - Core Newspaper	172,923	122,630	120,471	117,291	117,633	122,618	135,137	139,074
Other Paid Circulation: (See Par. 6A)								
Single Copy Sales	0	0	0	0	0	0	0	0
Educational Programs	53	2,423	2,100	2,944	2,867	2,084	2,122	48
Employee/Independent Contractor	1,467	1,452	1,454	1,451	1,451	1,451	1,449	1,452
Third Party Sales	461	873	784	699	704	857	1,321	616
Third Party Sales - Payment made with barter (See Par. 6B)	0	1,867	979	2,597	3,226	1,435	1,097	259
Subtotal	1,981	6,615	5,317	7,691	8,248	5,827	5,989	2,375
Total Average Paid Circulation - Core Newspaper	174,904	129,245	125,788	124,982	125,881	128,445	141,126	141,449
Total Paid Circulation - Electronic Editions	264	342	342	342	343	342	344	344
Total Paid Circulation - Other Unique Editions	0	0	0	0	0	0	0	0
TOTAL AVERAGE PAID CIRCULATION	175,168	129,587	126,130	125,324	126,224	128,787	141,470	141,793
Other Audited Circulation (Optional)	0	0	0	0	0	0	0	0
Total Circulation (Optional)	0	0	0	0	0	0	0	0
Days Omitted from Averages	None of record		None of record	None of record	None of record	None of record	None of record	None of record

Audience-FAX








PRINT READERSHIP: In Market				ONLINE READERSHIP: In Market			NET COMBINED AUDIENCE: In Market (unduplicated)			WEB SITE USAGE: Total Activity	
Sun	Weekday	Past 7 Days		Past 7 Days	Past 30 Days	Past 7 Days	Past 7 Days Print Past 30 Days Online			March 2010	
DMA				DMA			DMA				
Readers	498,053	373,703	654,407	Readers	120,689	183,416	Audience	688,214	699,101	Total Unique Cookies	1,272,555
Reach	45.3%	34.0%	59.5%	Reach	11.0%	16.7%	Reach	62.6%	63.6%	Page Impressions/Views	9,051,994
NDM*				NDM*			NDM*				
Readers	372,340	283,339	486,420	Readers	102,887	153,510	Audience	512,668	519,489		
Reach	54.3%	41.3%	71.0%	Reach	15.0%	22.4%	Reach	74.8%	75.8%		

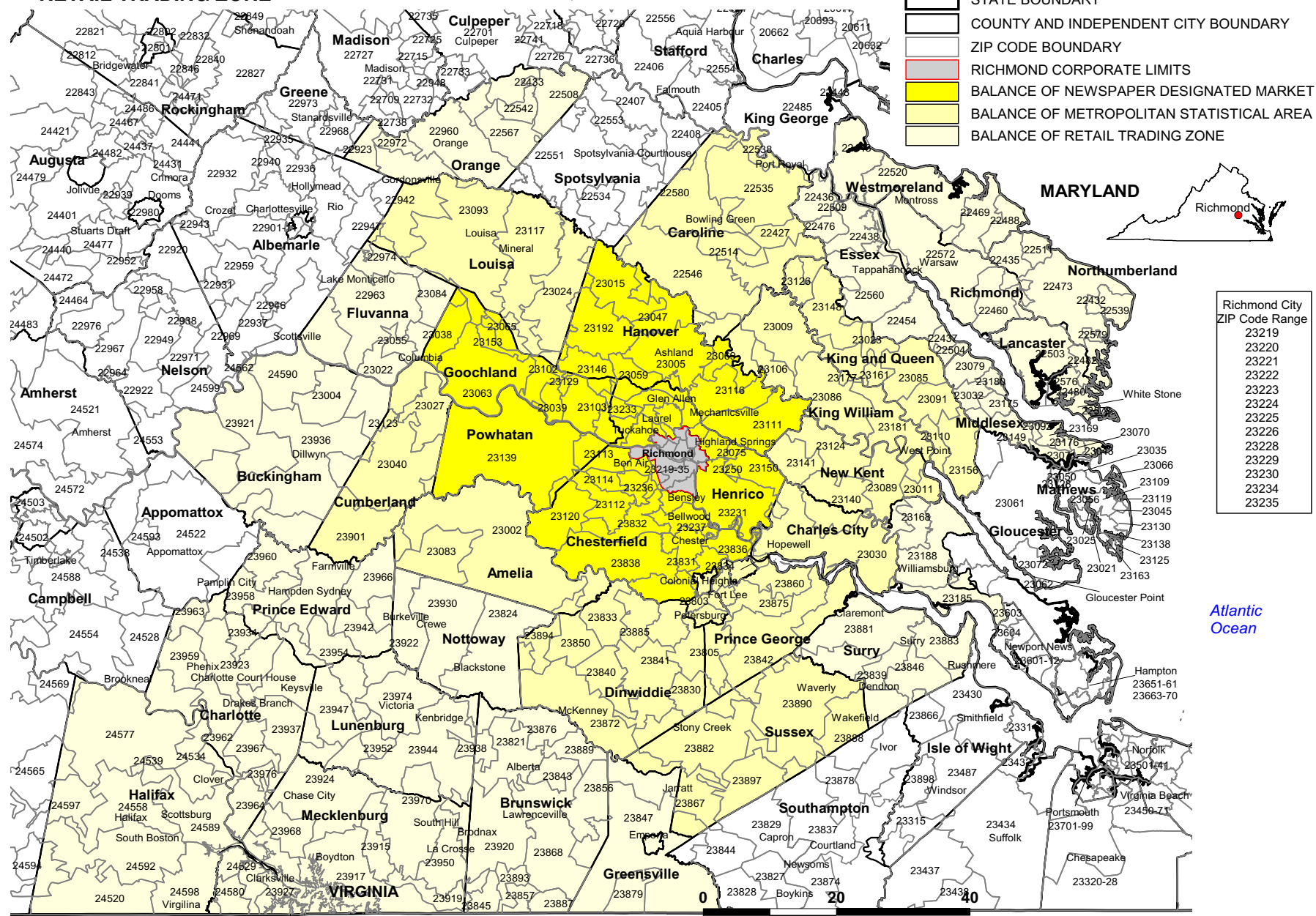
Source: Scarborough, 2009, Release 2, See Explanatory

Source: Omniture SiteCatalyst, See Explanatory

NEWSPAPER DESIGNATED MARKET AND RETAIL TRADING ZONE / RICHMOND, VIRGINIA

LEGEND

-  STATE BOUNDARY
-  COUNTY AND INDEPENDENT CITY BOUNDARY
-  ZIP CODE BOUNDARY
-  RICHMOND CORPORATE LIMITS
-  BALANCE OF NEWSPAPER DESIGNATED MARKET
-  BALANCE OF METROPOLITAN STATISTICAL AREA
-  BALANCE OF RETAIL TRADING ZONE



Richmond City ZIP Code Range	
23219	
23220	
23221	
23222	
23223	
23224	
23225	
23226	
23228	
23229	
23230	
23234	
23235	



Audit Bureau of Circulations
C674-R08

2. AVERAGE PAID CIRCULATION Newspaper Designated Market (See Par. 6B for description of area)

	Morning							
	Sun	Cmbd Avg (Mon.-Fri.)	Mon	Tue	Wed	Thu	Fri	Sat
Newspaper Designated Market								
Home Delivery and Mail (See Par. 6B)	113,364	85,156	83,663	81,091	81,036	84,596	95,396	94,859
Single Copy Sales (Individual)	19,461	7,660	7,348	7,337	7,690	8,128	7,799	11,590
Educational Programs	16	1,972	1,697	2,382	2,427	1,675	1,681	11
Employee/Independent Contractor	1,104	1,114	1,114	1,114	1,114	1,114	1,113	1,113
Third Party Sales	352	792	709	644	644	766	1,198	509
Third Party Sales - Payment made with barter		1,731	905	2,403	2,991	1,332	1,023	246
Electronic Editions	185	251	251	251	252	250	250	250
Total Newspaper Designated Market	134,482	98,676	95,687	95,222	96,154	97,861	108,460	108,578
Balance in Metropolitan Statistical Area								
Home Delivery and Mail (See Par. 6B)	15,684	11,993	11,798	11,459	11,450	12,012	13,247	13,185
Single Copy Sales (Individual)	3,605	1,404	1,366	1,362	1,414	1,473	1,404	1,760
Educational Programs		125	121	130	149	105	122	
Employee/Independent Contractor	87	84	84	84	84	84	84	84
Third Party Sales	35	14	12			23	35	35
Third Party Sales - Payment made with barter		136	74	194	235	103	74	13
Electronic Editions	14	17	17	18	18	17	17	17
Total Balance in Metropolitan Statistical Area	19,425	13,773	13,472	13,247	13,350	13,817	14,983	15,094
Total Metropolitan Statistical Area	153,907	112,449	109,159	108,469	109,504	111,678	123,443	123,672
Balance in Retail Trading Zone								
Home Delivery and Mail (See Par. 6B)	12,217	10,596	10,511	10,328	10,318	10,559	11,264	11,234
Single Copy Sales (Individual)	3,253	1,510	1,510	1,495	1,497	1,524	1,523	1,883
Educational Programs	18	258	215	361	224	237	253	18
Employee/Independent Contractor	108	92	94	91	91	91	91	94
Third Party Sales	74	67	63	55	60	68	88	72
Electronic Editions	24	26	26	25	25	26	27	27
Total Balance in Retail Trading Zone	15,694	12,549	12,419	12,355	12,215	12,505	13,246	13,328
Total Newspaper Designated Market, Balance in Metropolitan Statistical Area and Balance in Retail Trading Zone	169,601	124,998	121,578	120,824	121,719	124,183	136,689	137,000
All Other								
Home Delivery and Mail (See Par. 6B)	3,293	3,069	3,049	3,011	3,008	3,064	3,212	3,207
Single Copy Sales (Individual)	2,046	1,242	1,226	1,208	1,220	1,262	1,292	1,356
Educational Programs	19	68	67	71	67	67	66	19
Employee/Independent Contractor	168	162	162	162	162	162	161	161
Electronic Editions	41	48	48	48	48	49	50	50
Total All Other	5,567	4,589	4,552	4,500	4,505	4,604	4,781	4,793
Total Average Paid Circulation	175,168	129,587	126,130	125,324	126,224	128,787	141,470	141,793

PERCENTAGE OF TOTAL PAID AND HOUSEHOLD COVERAGE PERCENT

		Population	Occupied Households	Sun			Cmbd Avg (Mon.-Fri.)			Sat		
				Total Circ.	% of Total Circ.	Household Coverage	Total Circ.	% of Total Circ.	Household Coverage	Total Circ.	% of Total Circ.	Household Coverage
Newspaper Designated Market	2000 Census	845,553	330,979									
	#1-1-09 Est.	945,075	369,936	134,482	76.8	36.4%	98,676	76.2	26.7%	108,578	76.6	29.4%
Balance in MSA*	2000 Census	251,404	94,121									
	#1-1-09 Est.	342,618	104,961	19,425	11.1	18.5%	13,773	10.6	13.1%	15,094	10.6	14.4%
Total MSA*	2000 Census	1,096,957	425,100									
	#1-1-09 Est.	1,287,693	474,897	153,907	87.9	32.4%	112,449	86.8	23.7%	123,672	87.2	26.0%
Balance in Retail Trading Zone	2000 Census	73,552	31,091									
	#1-1-09 Est.	114,206	34,988	15,694	8.9	44.9%	12,549	9.7	35.9%	13,328	9.4	38.1%
Total NDM, Balance in MSA* & Balance in Retail Trading Zone	2000 Census	1,170,509	456,191									
	#1-1-09 Est.	1,401,899	509,885	169,601	96.8	33.3%	124,998	96.5	24.5%	137,000	96.6	26.9%
All Other				5,567	3.2		4,589	3.5		4,793	3.4	
Total Paid				175,168	100.0%		129,587	100.0%		141,793	100.0%	

#Source: The Nielsen Company (U.S.), Inc. (See Par. 6B). *MSA = Metropolitan Statistical Area.

AUDIT STATEMENT

There was no adjustment made in the average paid circulation as shown in the Publisher's Statements for the period audited.

This newspaper also participates in the Audit Bureau of Circulations' Coupon Distribution Verification Service. A separate report of that verification is available to all ABC members who subscribe to this service. For more information, contact ABC.

AVERAGE PAID CIRCULATION BY QUARTERS for the previous audits and period covered by this report:

Calendar Quarter Ended	Sun	Morning						
		Cmbd Avg (Mon.-Fri.)	Mon	Tue	Wed	Thu	Fri	Sat
June 25, 2006	214,755	188,194	184,796	188,139	187,223	185,435	195,378	191,342
September 24, 2006	212,080	174,553	173,238	175,683	172,950	171,579	179,316	183,729
December 31, 2006	215,270	187,211	185,013	190,031	189,060	185,601	186,350	184,557
April 1, 2007	214,667	185,628	180,760	189,990	186,477	182,369	188,546	183,764
July 1, 2007	209,110	178,827	174,600	178,314	178,070	175,754	187,399	181,719
September 30, 2007	206,632	167,608	164,951	163,020	166,511	166,465	177,092	178,274
December 30, 2007	207,865	176,027	169,095	178,134	175,044	174,271	183,593	178,206
March 30, 2008	204,702	174,494	165,406	178,660	176,247	168,414	183,743	177,078
June 29, 2008	198,305	167,611	162,867	168,250	168,973	162,390	175,577	172,389
September 28, 2008	194,292	154,187	149,321	149,735	151,919	153,407	166,553	163,822
December 28, 2008	199,429	161,076	153,602	157,913	162,118	164,083	167,665	162,335
March 29, 2009	194,630	155,201	144,573	156,264	156,300	154,033	164,836	158,425
June 28, 2009	183,488	141,993	138,785	139,514	140,358	139,671	151,659	148,126
September 27, 2009	174,157	126,327	125,132	122,493	122,849	124,234	136,925	142,369
December 27, 2009	173,234	126,762	121,852	121,434	121,263	128,877	140,386	139,304
March 28, 2010	169,784	123,259	118,762	117,841	120,418	122,368	136,904	137,371

AVERAGE PAID CIRCULATION BY CIRCULATION TYPE for the previous audits and period covered by this report:

Year	Newspaper Designated Market Home Delivery & Mail	Newspaper Designated Market Single Copy Sales	Newspaper Designated Market Other Paid	Newspaper Designated Market Electronic and Unique Editions	TOTAL Newspaper Designated Market	TOTAL		TOTAL Average Paid Circulation	
						Balance in Metropolitan Statistical Area	TOTAL Balance in Retail Trading Zone		
Sun	2010	113,364	19,461	1,472	185	134,482	19,425	15,694	175,168
	2009	121,950	21,747	1,956	90	145,743	26,618	18,501	196,663
	2008	125,864	21,517	2,105	25	149,511	29,917	19,335	207,077
	2007	129,579	22,750	1,882		154,211	30,572	20,334	214,214
	2006^	133,627	23,094	1,600		158,321	31,788	20,486	220,595
Cmbd Avg (Mon.-Fri.)	2010	85,156	7,660	5,609	251	98,676	13,773	12,549	129,587
	2009	95,157	10,195	12,846	113	118,311	20,046	16,072	159,519
	2008	102,607	10,816	13,719	36	127,178	23,356	16,925	174,242
	2007	107,939	12,101	14,137		134,177	24,366	18,232	183,956
	2006^	108,371	13,432	11,189		132,992	24,289	18,037	183,124
Sat	2010	94,859	11,590	1,879	250	108,578	15,094	13,328	141,793
	2009	103,579	14,455	2,439	95	120,568	21,383	16,840	164,243
	2008	110,463	15,903	2,578	25	128,969	24,983	17,669	178,818
	2007	113,050	17,825	2,669		133,544	25,558	18,963	185,823
	2006^	113,556	20,619			135,715	24,956	19,863	188,933

^Effective with September 30, 2005 reports, a change was made in the reporting format.

3. ACTUAL ONE-DAY GROSS DISTRIBUTION AND AVERAGE PROJECTED PAID CIRCULATION AVERAGES BY COUNTIES:

Sun, November 8, 2009; Morning, November 10, 2009.

(OH's) Occupied Households - #1-1-09 The Nielsen Company (U.S.), Inc.

The listing below gives gross distribution for one day only and is greater or less than the average paid for the period covered by this report by the following percentages:

	Sun	Morning	Cmbd Avg (Mon.-Fri.)
Newspaper Designated Market	2.0% greater	3.4% greater	7.2% greater
Balance in Metropolitan Statistical Area	2.7% greater	1.0% less	3.0% greater
Total Metropolitan Statistical Area	2.1% greater	2.9% greater	6.7% greater
Balance in Retail Trading Zone	5.3% less	7.2% less	5.7% less
Total Newspaper Designated Market, Balance in Metropolitan Statistical Area and Balance in Retail Trading Zone	1.4% greater	1.9% greater	5.4% greater
All Other	50.5% greater	50.0% greater	52.9% greater
GRAND TOTAL	3.2% greater	3.6% greater	7.1% greater

The "Average Projected Paid Circulation" (Avg. Proj. Pd. Circ.) has been arrived at by projecting the averages in Paragraphs 1 and 2 to the appropriate ABC geographic market one day(s) gross distribution figures in this report.

State County	Sun								Morning								Cmbd Avg (Mon.-Fri.) Avg. Proj. Pd. Circ.*	Hshld. Cov.			
	Core Newspaper				Total Core Nwsp.	Electronic Editions	Unique Editions	Total Paid	Avg. Proj. Pd. Circ.*	Hshld. Cov.	Core Newspaper				Total Core Nwsp.	Electronic Editions			Unique Editions	Total Paid	Tue Avg. Proj. Pd. Circ.*
	OH's #1-1-09 Estimate	Home Delivery & Mail	Single Copy Sales	Other Paid							Home Delivery & Mail	Single Copy Sales	Other Paid	Total Paid							
NORTH CAROLINA																					
DARE	14,983		240		240			240	159	1.1%		190		190			190	124	127	0.8%	
HALIFAX	21,969	34	19		53			53	35	0.2%	25	12		37			37	24	25	0.1%	
Miscellaneous Counties		66	24		90			90	60		58	8		66			66	43	44		
TOTAL IN NORTH CAROLINA		100	283		383			383	254		83	210		293			293	191	196		
VIRGINIA																					
ALBEMARLE	37,581	129	65	10	204			204	135	0.4%	96	51	10	157			157	167	169	0.4%	
AMELIA	4,987	1,038	261	19	1,318			1,318	1,285	25.8%	723	91	21	835			835	811	843	16.9%	
AMHERST	12,820	9	45		54			54	36	0.3%	11	31		42			42	27	28	0.2%	
APPOMATTOX	5,820	63	50		113			113	75	1.3%	64	35		99			99	65	66	1.1%	
AUGUSTA	28,341	125	120	1	246			246	163	0.6%	98	76	6	180			180	118	120	0.4%	
BEDFORD	27,480	5	54		59			59	39	0.1%	10	40		50			50	33	33	0.1%	
BRUNSWICK	6,313	750	177		927			927	979	15.5%	623	97	35	755			755	801	813	12.9%	
BUCKINGHAM	5,749	271	101		372			372	393	6.8%	232	63	10	305			305	323	329	5.7%	
CAROLINE	10,565	532	183		715			715	697	6.6%	357	85		442			442	429	446	4.2%	
CHARLES CITY	2,951	422	92	19	533			533	520	17.6%	336	37	20	393			393	382	397	13.5%	

State County	Sun										Morning									
	Core Newspaper										Core Newspaper									
	Individually Paid										Individually Paid									
	OH's #1-1-09 Estimate	Home Delivery & Mail	Single Copy Sales	Other Paid	Total Core Nwsp.	Electronic Editions	Unique Editions	Total Paid	Avg. Proj. Pd. Circ.*	Hshld. Cov.	Home Delivery & Mail	Single Copy Sales	Other Paid	Total Core Nwsp.	Electronic Editions	Unique Editions	Total Paid	Avg. Proj. Pd. Circ.*	Cmbd Avg (Mon.-Fri.) Avg. Proj. Pd. Circ.*	Hshld. Cov.
VIRGINIA (Cont'd)																				
CHARLOTTE	5,191	561	156		717			717	757	14.6%	440	94	50	584			584	619	629	12.1%
CHARLOTTESVILLE																				
Independent City	17,943	571	277	71	919			919	610	3.4%	527	230	78	835			835	545	558	3.1%
CHESAPEAKE																				
Independent City	78,949		141		141			141	93	0.1%		145		145			145	95	97	0.1%
CHESTERFIELD	113,477	35,247	6,612	274	42,133	53		42,186	41,345	36.4%	23,476	2,295	3,441	29,212	84		29,296	27,328	28,319	25.0%
COLONIAL HEIGHTS																				
Independent City	7,612	1,982	1,166	22	3,170			3,170	3,090	40.6%	1,613	373	216	2,202			2,202	2,138	2,224	29.2%
CULPEPER	17,568	118	32	28	178			178	118	0.7%	109	27	25	161			161	105	107	0.6%
CUMBERLAND	4,064	301	148	6	455			455	444	10.9%	225	48		273			273	265	276	6.8%
DANVILLE Independent																				
City	19,502	39	61		100			100	66	0.3%	36	35		71			71	46	47	0.2%
DINWIDDIE	10,258	1,091	293	5	1,389			1,389	1,354	13.2%	782	118		900			900	874	909	8.9%
EMPORIA Independent																				
City	2,213	582	415	16	1,013			1,013	671	30.3%	470	371	11	852			852	557	568	25.7%
ESSEX	4,574	712	244	14	970			970	1,024	22.4%	539	127	44	710			710	753	765	16.7%
FAUQUIER	24,675	42	37		79			79	52	0.2%	50	34		84			84	55	56	0.2%
FLUVANNA	10,087	542	83	5	630			630	665	6.6%	397	66	4	467			467	495	503	5.0%
FRANKLIN Independent																				
City	3,754	40	36		76			76	50	1.3%	45	25		70			70	46	47	1.3%
FREDERICKSBURG																				
Independent City	10,050	171	136	6	313			313	207	2.1%	139	113	4	256			256	167	171	1.7%
GLOUCESTER	14,636	111	92		203			203	135	0.9%	101	56		157			157	103	105	0.7%
GOOCHLAND	8,131	2,447	418	8	2,873			2,873	2,816	34.6%	1,831	178	18	2,027			2,027	1,891	1,959	24.1%
GREENE	6,726	25	39	2	66			66	44	0.7%	23	25	2	50			50	33	33	0.5%
HALIFAX	15,122	820	216	22	1,058			1,058	1,117	7.4%	609	114	30	753			753	799	811	5.4%
HAMPTON Independent																				
City	53,775	16	43	8	67			67	44	0.1%	18	36	8	62			62	41	41	0.1%
HANOVER	36,427	14,549	2,835	96	17,480			17,480	17,131	47.0%	10,068	1,085	1,333	12,486			12,486	11,647	12,070	33.1%
HENRICO	122,058	37,452	6,864	227	44,543	57		44,600	43,710	35.8%	27,860	2,632	3,709	34,201	82		34,283	31,980	33,141	27.2%
HOPEWELL Independent																				
City	9,589	1,255	630	24	1,909			1,909	1,861	19.4%	1,016	277	181	1,474			1,474	1,431	1,488	15.5%
JAMES CITY	26,262	43	6	1	50			50	53	0.2%	35	8	1	44			44	47	47	0.2%
KING AND QUEEN	2,957	339	106	4	449			449	438	14.8%	236	48	6	290			290	282	293	9.9%
KING GEORGE	8,745	23	55		78			78	52	0.6%										

KING WILLIAM	6,076	1,222	358	1	1,581		1,581	1,541	25.4%	796	143	1	940		940	913	949	15.6%
LANCASTER	5,205	1,049	273	58	1,380		1,380	1,457	28.0%	1,020	151	9	1,180		1,180	1,251	1,271	24.4%
LEXINGTON Independent City	2,385	6	214		220		220	146	6.1%	9	114		123		123	80	82	3.4%
LOUISA	13,146	1,291	384	16	1,691		1,691	1,648	12.5%	891	172	20	1,083		1,083	1,052	1,093	8.3%
LUNENBURG	5,201	457	92	17	566		566	598	11.5%	400	71	23	494		494	524	532	10.2%
LYNCHBURG Independent City	26,934	93	165		258		258	171	0.6%	83	102		185		185	121	123	0.5%
MADISON	5,594	33	35	2	70		70	46	0.8%	29	16	2	47		47	31	31	0.6%
MATHEWS	4,001	137	162		299		299	198	4.9%	113	66		179		179	117	119	3.0%
MECKLENBURG	13,449	1,609	739	37	2,385		2,385	2,518	18.7%	1,295	250	38	1,583		1,583	1,678	1,706	12.7%
MIDDLESEX	4,639	406	372	1	779		779	823	17.7%	372	178		550		550	583	592	12.8%
NELSON	6,587	77	88	2	167		167	111	1.7%	62	46	2	110		110	72	73	1.1%
NEW KENT	6,719	1,761	403	6	2,170		2,170	2,097	31.2%	1,242	148	14	1,404		1,404	1,363	1,418	21.1%
NEWPORT NEWS Independent City	73,601	43	150	9	202		202	134	0.2%	43	140	9	192		192	126	128	0.2%
NORFOLK Independent City	86,010		169		169		169	112	0.1%		165		165		165	108	110	0.1%
NORTHUMBERLAND	6,036	801	244		1,045		1,045	1,104	18.3%	730	107	33	870		870	923	937	15.5%
NOTTOWAY	5,737	945	303		1,248		1,248	1,318	23.0%	825	176		1,001		1,001	1,062	1,078	18.8%
ORANGE	13,730	139	125	5	269		269	284	2.1%	127	74	5	206		206	218	222	1.6%
PETERSBURG Independent City	13,411	1,010	982	14	2,006		2,006	1,956	14.6%	782	462	204	1,448		1,448	1,406	1,462	10.9%
PITTSYLVANIA	25,617	42	23		65		65	43	0.2%	40	18		58		58	38	39	0.2%
PORTSMOUTH Independent City	38,344		48		48		48	32	0.1%		48		48		48	31	32	0.1%
POWHATAN	9,665	3,569	534	16	4,119		4,119	4,037	41.8%	2,273	197	66	2,536		2,536	2,366	2,451	25.4%
PRINCE EDWARD	7,339	1,030	284		1,314		1,314	1,388	18.9%	805	154	45	1,004		1,004	1,065	1,081	14.7%
PRINCE GEORGE	10,961	1,648	313	15	1,976		1,976	1,926	17.6%	1,142	180	170	1,492		1,492	1,449	1,506	13.7%
RICHMOND	3,129	548	65	3	616		616	651	20.8%	508	47		555		555	589	598	19.1%
RICHMOND Independent City	82,818	19,344	5,613	961	25,918	43	25,961	25,443	30.7%	15,240	3,024	3,124	21,388	63	21,451	20,010	20,736	25.0%
ROCKBRIDGE	9,198	11	15		26		26	17	0.2%									
ROCKINGHAM	28,991	23	30		53		53	35	0.1%	20	14		34		34	22	23	0.1%
SOUTHAMPTON	6,843	52	12		64		64	42	0.6%	70	7	5	82		82	54	55	0.8%
SPOTSYLVANIA	44,230	20	9		29		29	19	0.0%									
STAUNTON Independent City	10,265	198	115	2	315		315	209	2.0%	195	90	2	287		287	188	191	1.9%
SURRY	2,819	92	18		110		110	116	4.1%	72	15		87		87	92	94	3.3%
SUSSEX	4,143	437	146		583		583	568	13.7%	374	86	5	465		465	452	469	11.3%
VIRGINIA BEACH Independent City	162,598	13	426		439		439	291	0.2%	9	367		376		376	246	251	0.2%

State County	Sun										Morning								
	Core Newspaper										Core Newspaper								
	Individually Paid										Individually Paid								
	OH's #1-1-09 Estimate	Home Delivery & Mail	Single Copy Sales	Other Paid	Total Core Nwsp.	Electronic Editions	Unique Editions	Total Paid	Avg. Proj. Pd. Circ.*	Hshld. Cov.	Home Delivery & Mail	Single Copy Sales	Other Paid	Total Core Nwsp.	Electronic Editions	Unique Editions	Total Paid	Tue Avg. Proj. Pd. Circ.*	Cmbd Avg (Mon.-Fri.) Avg. Proj. Pd. Circ.*
VIRGINIA (Cont'd)																			
WAYNESBORO																			
Independent City	9,310	257	104	32	393		393	261	2.8%	229	68	29	326			326	213	217	2.3%
WESTMORELAND	7,253	265	157	3	425		425	449	6.2%	257	81	7	345			345	366	372	5.1%
WILLIAMSBURG																			
Independent City	4,131	438	221	5	664		664	440	10.7%	408	177	5	590			590	386	393	9.5%
YORK	22,977	10	36	5	51		51	34	0.1%	13	40	5	58			58	38	39	0.2%
Miscellaneous Counties		302	49		351	86	437	290		357	48	5	410	111		521	341	347	
TOTAL IN VIRGINIA		141,801	35,765	2,098	179,664	239	179,903	174,822		104,026	16,408	13,091	133,525	340		133,865	125,072	129,328	
All Other		90	4		94	26	120	92		62	4		66	28		94	61	63	
GRAND TOTAL		141,991	36,052	2,098	180,141	265	180,406	175,168		104,171	16,622	13,091	133,884	368		134,252	125,324	129,587	

#County population and occupied household estimates appearing in ABC reports are obtained from The Nielsen Company (U.S.), Inc. Estimates for ABC defined newspaper markets and areas below the county level are projections based upon The Nielsen Company (U.S.), Inc. estimates. The Nielsen Company (U.S.), Inc. estimates are intended for your company's use during its normal course of business, and, while the information may be provided to third parties during such course of business, it may not be sold or sub-licensed to third parties or electronically integrated into third party systems without the prior written consent of The Nielsen Company (U.S.), Inc.

*Arrived at by relating actual gross distribution figures to average paid circulation for the period covered by this report.

3A. DISTRIBUTION IN TOWNS RECEIVING 25 OR MORE COPIES IN DETAIL BY COUNTIES, AS WELL AS THE TOTAL ONLY FOR TOWNS RECEIVING LESS THAN 25 COPIES DAILY:

Sun, November 8, 2009; Morning, November 10, 2009.

(OH's) Occupied Households - 2000 Census; #1-1-09 The Nielsen Company (U.S.), Inc., See Par. 6B.

“BALANCE IN COUNTY” is comprised of the distribution in towns receiving less than 25 copies which is not identified with the towns, townships or minor civil divisions listed.

(MA) designates one of the counties or independent cities included in the Richmond-Petersburg, Virginia Metropolitan Statistical Area as defined by the Office of Management and Budget.

State County Town	Sun											Morning									
	Core Newspaper											Core Newspaper									
	OH's 2000 Census	OH's #1-1-09 Estimate	Home Delivery & Mail	Single Copy Sales	Other Paid	Total Core Nwsp.	Electronic Editions	Unique Editions	Total Paid	Avg. Proj. Pd. Circ.	Hshld. Cov.	Home Delivery & Mail	Single Copy Sales	Other Paid	Total Core Nwsp.	Electronic Editions	Unique Editions	Total Paid	Tue Avg. Proj. Pd. Circ.	Cmbd Avg (Mon.-Fri.) Avg. Proj. Pd. Circ.	Hshld. Cov.
VIRGINIA																					
RICHMOND MARKET AREA as described in Par. 6B is the following:																					
NEWSPAPER DESIGNATED MARKET																					
(MA) <u>RICHMOND</u>																					
<u>Independent City</u>	84,549	82,818	19,344	5,613	961	25,918	43		25,961	25,443	30.7%	15,240	3,024	3,124	21,388	63		21,451	20,010	20,736	25.0%
(MA) <u>CHESTERFIELD COUNTY</u>	93,772	113,477																			
Chester			4,543	1,311	35	5,889			5,889			2,881	471	433	3,785			3,785			
Chesterfield			5,864	432	45	6,341	53		6,394			3,347	149	612	4,108	20		4,128			
Midlothian			12,946	2,311	59	15,316			15,316			8,820	623	1,092	10,535	34		10,569			
Petersburg Rural Routes			496	49	1	546			546			354	24	24	402			402			
Richmond Rural Routes			11,398	2,509	134	14,041			14,041			8,074	1,028	1,280	10,382	30		10,412			
TOTAL CHESTERFIELD COUNTY			35,247	6,612	274	42,133	53		42,186	41,345	36.4%	23,476	2,295	3,441	29,212	84		29,296	27,328	28,319	25.0%
(MA) <u>GOOCHLAND COUNTY</u>	6,158	8,131																			
Crozier			177	17	2	196			196			146	5		151			151			
Goochland			453	109	3	565			565			321	53	13	387			387			
Gum Spring Rural Routes			156	40	1	197			197			95	20		115			115			
Maidens			370			370			370			259			259			259			
Manakin Sabot			1,067	75	1	1,143			1,143			875	33		908			908			
Oilville			51	117		168			168			28	48		76			76			
Sandy Hook			162	50	1	213			213			100	15		115			115			
*BALANCE IN COUNTY			11	10		21			21			7	4	5	16			16			
TOTAL GOOCHLAND COUNTY			2,447	418	8	2,873			2,873	2,816	34.6%	1,831	178	18	2,027			2,027	1,891	1,959	24.1%
(MA) <u>HANOVER COUNTY</u>	31,121	36,427																			
Ashland			1,697	613	13	2,323			2,323			1,424	285	159	1,868			1,868			
Beaverdam			413	64	3	480			480			290	27	2	319			319			
Doswell			248	128	1	377			377			196	77	11	284			284			

State County Town	OH's 2000 Census	OH's #1-1-09 Estimate	Sun									Morning									
			Core Newspaper				Electronic Editions	Unique Editions	Total Paid	Avg. Proj. Pd. Circ.	Hshld. Cov.	Core Newspaper			Electronic Editions	Unique Editions	Total Paid	Tue Avg. Proj. Pd. Circ.	Cmbd Avg (Mon.-Fri.) Avg. Proj. Pd. Circ.	Hshld. Cov.	
			Home Delivery & Mail	Single Copy Sales	Other Paid	Total Core Nwsp.						Home Delivery & Mail	Single Copy Sales	Other Paid							Total Core Nwsp.
VIRGINIA (Cont'd)																					
HANOVER COUNTY																					
Glen Allen Rural Routes			1,212	166	19	1,397			1,397			755	87	193	1,035			1,035			
Hanover			321	74	1	396			396			265	27	24	316			316			
Mechanicsville			9,335	1,579	54	10,968			10,968			6,204	486	941	7,631			7,631			
Montpelier			817	183	4	1,004			1,004			555	71	2	628			628			
Rockville			500	18	1	519			519			376	20	1	397			397			
*BALANCE IN COUNTY			6	10		16			16			3	5		8			8			
TOTAL HANOVER COUNTY			14,549	2,835	96	17,480			17,480	17,131	47.0%	10,068	1,085	1,333	12,486			12,486	11,647	12,070	33.1%
(MA) HENRICO COUNTY	108,121	122,058																			
Glen Allen			7,382	999	22	8,403			8,403			4,965	330	501	5,796			5,796			
Highland Springs			804	272	16	1,092			1,092			531	81	96	708			708			
Richmond Rural Routes			27,758	5,114	176	33,048	57		33,105			21,288	1,988	2,944	26,220	82		26,302			
Sandston			1,508	479	13	2,000			2,000			1,076	233	168	1,477			1,477			
TOTAL HENRICO COUNTY			37,452	6,864	227	44,543	57		44,600	43,710	35.8%	27,860	2,632	3,709	34,201	82		34,283	31,980	33,141	27.2%
(MA) POWHATAN COUNTY	7,258	9,665																			
Moseley			797	18		815			815			472	10		482			482			
Powhatan			2,772	516	16	3,304			3,304			1,801	187	66	2,054			2,054			
TOTAL POWHATAN COUNTY			3,569	534	16	4,119			4,119	4,037	41.8%	2,273	197	66	2,536			2,536	2,366	2,451	25.4%
TOTAL NEWSPAPER DESIGNATED MARKET	330,979	372,576	112,608	22,876	1,582	137,066	153		137,219	134,482	36.1%	80,748	9,411	11,691	101,850	229		102,079	95,222	98,676	26.5%
BALANCE IN METROPOLITAN STATISTICAL AREA																					
(MA) AMELIA COUNTY	4,240	4,987																			
Amelia Court House			882	193	18	1,093			1,093			628	67	21	716			716			
Jetersville			153	48	1	202			202			92	20		112			112			
*BALANCE IN COUNTY			3	20		23			23			3	4		7			7			
TOTAL AMELIA COUNTY			1,038	261	19	1,318			1,318	1,284	25.7%	723	91	21	835			835	811	843	16.9%
(MA) CAROLINE COUNTY	8,021	10,565																			
Bowling Green			73	22		95			95			60	18		78			78			

Ladysmith			1	46		47		47													
Milford			54	4		58		58		32	4		36						36		
Ruther Glen			368	100		468		468		238	49		287						287		
Woodford			31	2		33		33													
*BALANCE IN COUNTY			5	9		14		14		27	14		41						41		
TOTAL CAROLINE COUNTY			532	183		715		715	696	6.6%	357	85	442					442	429	446	4.2%
(MA) <u>CHARLES CITY COUNTY</u>	2,670	2,951																			
Charles City			416	92	19	527		527		332	37	20	389						389		
*BALANCE IN COUNTY			6			6		6		4			4						4		
TOTAL CHARLES CITY COUNTY			422	92	19	533		533	519	17.6%	336	37	20	393				393	382	397	13.5%
(MA) <u>COLONIAL HEIGHTS</u>																					
<u>Independent City</u>	7,027	7,612	1,982	1,166	22	3,170		3,170	3,087	40.6%	1,613	373	216	2,202				2,202	2,138	2,224	29.2%
(MA) <u>CUMBERLAND COUNTY</u>	3,528	4,064																			
Cartersville			112	38	1	151		151		75	12		87						87		
Cumberland			189	110	5	304		304		150	36		186						186		
TOTAL CUMBERLAND COUNTY			301	148	6	455		455	443	10.9%	225	48	273					273	265	276	6.8%
(MA) <u>DINWIDDIE COUNTY</u>	9,107	10,258																			
Carson			59	20		79		79		37	3		40						40		
Church Road			117	30	1	148		148		89	8		97						97		
Dewitt			79			79		79		48			48						48		
Dinwiddie			134	137	2	273		273		110	58		168						168		
Ford			53			53		53		33			33						33		
McKenney			79	45	2	126		126		68	20		88						88		
Petersburg (Independent City) Rural Routes			352	9		361		361		245	5		250						250		
Sutherland			181	52		233		233		125	24		149						149		
Wilsons			37			37		37		27			27						27		
TOTAL DINWIDDIE COUNTY			1,091	293	5	1,389		1,389	1,353	13.2%	782	118	900					900	874	909	8.9%
(MA) <u>HOPEWELL</u>																					
<u>Independent City</u>	9,055	9,589	1,255	630	24	1,909		1,909	1,859	19.4%	1,016	277	181	1,474				1,474	1,431	1,488	15.5%
(MA) <u>KING AND QUEEN COUNTY</u>	2,673	2,957																			
Bruington			33		1	34		34		20		5	25						25		
King and Queen Court House			28	14		42		42													
Mattaponi			29	18	2	49		49		28	8	1	37						37		
Newtown			29	8	1	38		38													
St. Stephens Church			92	42		134		134		64	18		82						82		

State County Town	Sun											Morning								
	Core Newspaper											Core Newspaper								
	OH's 2000 Census	OH's #1-1-09 Estimate	Individually Paid		Total Core Nwsp.	Electronic Editions	Unique Editions	Total Paid	Avg. Proj. Pd. Circ.	Hshld. Cov.	Home Delivery & Mail	Single Copy Sales	Other Paid	Total Core Nwsp.	Electronic Editions	Unique Editions	Total Paid	Avg. Proj. Pd. Circ.	Tue Avg. Proj. Pd. Circ.	Cmbd Avg (Mon.-Fri.) Avg. Proj. Pd. Circ.
VIRGINIA (Cont'd)																				
<u>KING AND QUEEN COUNTY</u>																				
			29	10	39			39			22	8	30			30				
			76	14	90			90			58	7	65			65				
			23		23			23			44	7	51			51				
			339	106	4	449		449	437	14.8%	236	48	6	290		290	282	293	9.9%	
(MA)	<u>KING WILLIAM COUNTY</u>	4,846	6,076																	
	Aylett		607	96	703			703			337	32	369		369					
	King William		273	155	428			428			196	48	244		244					
	Manquin		63	16	79			79			43	13	56		56					
	West Point		279	91	1	371		371			220	50	1	271		271				
	TOTAL KING WILLIAM COUNTY		1,222	358	1	1,581		1,581	1,540	25.3%	796	143	1	940		940	913	949	15.6%	
(MA)	<u>LOUISA COUNTY</u>	9,945	13,146																	
	Bumpass		495	68	563			563			298	31	329		329					
	Louisa		399	204	16	619		619			307	84	20	411		411				
	Mineral		397	112	509			509			286	57	343		343					
	TOTAL LOUISA COUNTY		1,291	384	16	1,691		1,691	1,647	12.5%	891	172	20	1,083		1,083	1,052	1,093	8.3%	
(MA)	<u>NEW KENT COUNTY</u>	4,925	6,719																	
	Lanexa		161	52	1	214		214			116	23	1	140		140				
	New Kent		315	28	1	344		344			219	16	12	247		247				
	Providence Forge		553	86	4	643		643			391	35	1	427		427				
	Quinton		713	237	950		950	950			493	74	567		567					
	*BALANCE IN COUNTY		19		19		19	19			23		23		23					
	TOTAL NEW KENT COUNTY		1,761	403	6	2,170		2,170	2,113	31.4%	1,242	148	14	1,404		1,404	1,363	1,418	21.1%	
(MA)	<u>PETERSBURG Independent City</u>	13,799	13,411	1,010	982	14	2,006	2,006	1,954	14.6%	782	462	204	1,448		1,448	1,406	1,462	10.9%	
	" (City Zone)	27,219	28,355																	
(MA)	<u>PRINCE GEORGE COUNTY</u>	10,159	10,961																	
	Disputanta		354	55	3	412		412			240	33	273		273					
	Fort Lee		54	20	74		74	74			19	22	41		41					

Prince George/Hopewell			318			318			318			220			220			220			
Prince George			645	238	12	895			895			431	125	170	726			726			
Petersburg/Prince George			277			277			277			232			232			232			
TOTAL PRINCE GEORGE COUNTY			1,648	313	15	1,976			1,976	1,924	17.6%	1,142	180	170	1,492			1,492	1,449	1,506	13.7%
(MA) <u>SUSSEX COUNTY</u>	4,126	4,143																			
Jarratt			152	13		165			165			121	13	5	139			139			
Stony Creek			89	35		124			124			73	22		95			95			
Wakefield			43	22		65			65			48	15		63			63			
Waverly			120	72		192			192			112	36		148			148			
Yale			30			30			30												
*BALANCE IN COUNTY			3	4		7			7			20			20			20			
TOTAL SUSSEX COUNTY			437	146		583			583	568	13.7%	374	86	5	465			465	452	469	11.3%
TOTAL BALANCE IN METROPOLITAN STATISTICAL AREA	94,121	107,439	14,329	5,465	151	19,945			19,945	19,424	18.1%	10,515	2,268	858	13,641			13,641	13,247	13,773	12.8%
TOTAL METROPOLITAN STATISTICAL AREA	425,100	480,015	126,937	28,341	1,733	157,011	153		157,164	153,906	32.1%	91,263	11,679	12,549	115,491	229		115,720	108,469	112,449	23.4%
<u>ALBEMARLE COUNTY</u>	31,876	37,581																			
Crozet			14	16		30			30			11	17		28			28			
Earlsville			21	3	4	28			28												
Keswick			36	3	3	42			42			34	3	3	40			40			
Scottsville			39	43	3	85			85			27	29	3	59			59			
*BALANCE IN COUNTY			19			19			19			24	2	4	30			30			
TOTAL ALBEMARLE COUNTY			129	65	10	204			204	136	0.4%	96	51	10	157			157	167	169	0.4%
<u>AMHERST COUNTY</u>	11,941	12,820																			
Amherst			7	18		25			25												
Madison Heights			1	27		28			28												
*BALANCE IN COUNTY			1			1			1			11	31		42			42			
TOTAL AMHERST COUNTY			9	45		54			54	36	0.3%	11	31		42			42	27	28	0.2%
<u>APPOMATTOX COUNTY</u>	5,322	5,820																			
Appomattox			25	46		71			71			28	31		59			59			
Pamplin			37	4		41			41			34	4		38			38			
*BALANCE IN COUNTY			1			1			1			2			2			2			
TOTAL APPOMATTOX COUNTY			63	50		113			113	75	1.3%	64	35		99			99	65	66	1.1%

State County Town	Sun											Morning									
	Core Newspaper											Core Newspaper									
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VIRGINIA (Cont'd)																					
AUGUSTA COUNTY		24,818	28,341																		
Churchville																					
Craigsville																					
Fishersville																					
			28	10		38			38		22	6		28			28				
Stuarts Draft			37	32	1	70			70		31	20	1	52			52				
Verona																					
			7	33		40			40												
Weyers Cave																					
			12	16		28			28												
*BALANCE IN COUNTY			41	29		70			70		45	50	5	100			100				
TOTAL AUGUSTA COUNTY			125	120	1	246			246	163	0.6%	98	76	6	180		180	118	120	0.4%	
BEDFORD COUNTY		23,838	27,480																		
Bedford																					
			3	37		40			40		5	30		35			35				
*BALANCE IN COUNTY			2	17		19			19		5	10		15			15				
TOTAL BEDFORD COUNTY			5	54		59			59	39	0.1%	10	40		50		50	33	33	0.1%	
BRUNSWICK COUNTY		6,277	6,313																		
Alberta																					
			81	2		83			83		69	2		71			71				
Brodnax																					
			141	20		161			161		107	11		118			118				
Dolphin																					
			46			46			46		44			44			44				
Ebony																					
			31	9		40			40		27	3		30			30				
Freeman																					
			24	3		27			27												
Gasburg																					
			54	19		73			73		45	13		58			58				
Lawrenceville																					
			271	92		363			363		240	52	35	327			327				
Rawlings																					
			26			26			26												
Valentines																					
			30	5		35			35		23	4		27			27				
Warfield																					
			29	27		56			56		21	9		30			30				
*BALANCE IN COUNTY			17			17			17		47	3		50			50				
TOTAL BRUNSWICK COUNTY			750	177		927			927	979	15.5%	623	97	35	755		755	801	813	12.9%	
BUCKINGHAM COUNTY		5,234	5,749																		
Arvonnia																					
Buckingham																					
			47	28		75			75		43	11		54			54				
Dillwyn																					
			161	58		219			219		136	37	10	183			183				
New Canton																					
			56	7		63			63		47	7		54			54				
*BALANCE IN COUNTY			7	8		15			15		6	8		14			14				
TOTAL BUCKINGHAM COUNTY			271	101		372			372	393	6.8%	232	63	10	305		305	323	329	5.7%	

<u>CHARLOTTE COUNTY</u>	4,951	5,191																		
Charlotte Court House			75	51		126		126		63	28	50	141				141			
Cullen			27			27		27												
Drakes Branch			98	19		117		117		75	13		88				88			
Keysville			237	54		291		291		188	34		222				222			
Randolph			29	10		39		39		24	4		28				28			
Red Oak			47	5		52		52		33	4		37				37			
Saxe			29	7		36		36		19	6		25				25			
*BALANCE IN COUNTY			19	10		29		29		38	5		43				43			
TOTAL CHARLOTTE COUNTY			561	156		717		717	757	14.6%	440	94	50	584			584	619	629	12.1%
<u>CULPEPER COUNTY</u>	12,141	17,568																		
Culpeper			94	32	12	138		138		92	27	9	128				128			
*BALANCE IN COUNTY			24		16	40		40		17		16	33				33			
TOTAL CULPEPER COUNTY			118	32	28	178		178	118	0.7%	109	27	25	161			161	105	107	0.6%
<u>EMPORIA</u>																				
<u>Independent City</u>	2,226	2,213	582	415	16	1,013		1,013	673	30.4%	470	371	11	852			852	557	568	25.7%
<u>ESSEX COUNTY</u>	3,995	4,574																		
Caret																				
Center Cross			44	21		65		65		36	7		43				43			
Champlain			25	9		34		34												
Dunnsville			137	22		159		159		97	8		105				105			
Millers Tavern			5	25		30		30												
Tappahannock			454	167	14	635		635		361	92	44	497				497			
*BALANCE IN COUNTY			47			47		47		45	20		65				65			
TOTAL ESSEX COUNTY			712	244	14	970		970	1,024	22.4%	539	127	44	710			710	753	765	16.7%
<u>FAUQUIER COUNTY</u>	19,842	24,675																		
Warrenton			33	37		70		70		38	34		72				72			
*BALANCE IN COUNTY			9			9		9		12			12				12			
TOTAL FAUQUIER COUNTY			42	37		79		79	52	0.2%	50	34		84			84	55	56	0.2%
<u>FLUVANNA COUNTY</u>	7,387	10,087																		
Columbia			147		1	148		148		92			92				92			
Fork Union			90	14		104		104		82	13		95				95			
Kents Store			67			67		67		47			47				47			
Palmyra			197	59	4	260		260		153	43	4	200				200			
Troy			20	10		30		30												
*BALANCE IN COUNTY			21			21		21		23	10		33				33			
TOTAL FLUVANNA COUNTY			542	83	5	630		630	665	6.6%	397	66	4	467			467	495	503	5.0%

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VIRGINIA (Cont'd)																						
<u>GLOUCESTER COUNTY</u> 13,127 14,636																						
Gloucester			98	68		166			166			89	36		125			125				
*BALANCE IN COUNTY			13	24		37			37			12	20		32			32				
TOTAL GLOUCESTER COUNTY			111	92		203			203	135	0.9%	101	56		157			157	103	105	0.7%	
<u>GREENE COUNTY</u> 5,574 6,726																						
Ruckersville			19	28	1	48			48			16	18	1	35			35				
*BALANCE IN COUNTY			6	11	1	18			18			7	7	1	15			15				
TOTAL GREENE COUNTY			25	39	2	66			66	44	0.7%	23	25	2	50			50	33	33	0.5%	
<u>HALIFAX COUNTY</u> 15,018 15,122																						
Alton																						
Clover			33	3		36			36			28	3		31			31				
Halifax			207	38		245			245			157	16	5	178			178				
Nathalie			46			46			46			26			26			26				
Scottsburg			44	8		52			52			30	8		38			38				
South Boston			414	153	22	589			589			313	78	25	416			416				
Virgilina			39	3		42			42			30	2		32			32				
*BALANCE IN COUNTY			37	11		48			48			25	7		32			32				
TOTAL HALIFAX COUNTY			820	216	22	1,058			1,058	1,117	7.4%	609	114	30	753			753	799	811	5.4%	
<u>JAMES CITY COUNTY</u> 19,003 26,262																						
Toano			43	5	1	49			49			35	6	1	42			42				
*BALANCE IN COUNTY				1		1			1				2		2			2				
TOTAL JAMES CITY COUNTY			43	6	1	50			50	53	0.2%	35	8	1	44			44	47	47	0.2%	
<u>KING GEORGE COUNTY</u> 6,091 8,745																						
King George			23	35		58			58													
*BALANCE IN COUNTY				20		20			20													
TOTAL KING GEORGE COUNTY			23	55		78			78	52	0.6%											
<u>LANCASTER COUNTY</u> 5,004 5,205																						
Irvington			169	28	50	247			247			162	19		181			181				
Kilmarnock			305	104	8	417			417			304	65	9	378			378				
Lancaster			237	33		270			270			242	15		257			257				

Lively	6	37		43	43			8	17		25		25			
Weems	117			117	117			105			105		105			
White Stone	204	71		275	275			193	35		228		228			
*BALANCE IN COUNTY	11			11	11			6			6		6			
TOTAL LANCASTER COUNTY	1,049	273	58	1,380	1,380	1,457	28.0%	1,020	151	9	1,180		1,180	1,251	1,271	24.4%
<u>LUNENBURG COUNTY</u>	4,998	5,201														
Dundas	34	13		47	47			31	2		33		33			
Kenbridge	209	26		235	235			190	25		215		215			
Victoria	200	53	17	270	270			165	44	23	232		232			
*BALANCE IN COUNTY	14			14	14			14			14		14			
TOTAL LUNENBURG COUNTY	457	92	17	566	566	598	11.5%	400	71	23	494		494	524	532	10.2%
<u>MADISON COUNTY</u>	4,739	5,594														
Madison	17	32	1	50	50			17	16	1	34		34			
*BALANCE IN COUNTY	16	3	1	20	20			12		1	13		13			
TOTAL MADISON COUNTY	33	35	2	70	70	46	0.8%	29	16	2	47		47	31	31	0.6%
<u>MATHEWS COUNTY</u>	3,932	4,001														
Cobbs Creek	20	25		45	45			17	13		30		30			
Hudgins	13	23		36	36											
Mathews	25	96		121	121			23	41		64		64			
*BALANCE IN COUNTY	79	18		97	97			73	12		85		85			
TOTAL MATHEWS COUNTY	137	162		299	299	199	5.0%	113	66		179		179	117	119	3.0%
<u>MECKLENBURG COUNTY</u>	12,951	13,449														
Baskerville	26	2		28	28			23	3	5	31		31			
Boydton	157	30	18	205	205			126	15	18	159		159			
Bracey	154	46		200	200			124	20		144		144			
Buffalo Junction	88	8		96	96			69	4		73		73			
Chase City	262	294		556	556			183	48		231		231			
Clarksville	248	148		396	396			194	55		249		249			
La Crosse	109	10		119	119			75	8		83		83			
Skipwith	48	40		88	88			36	3		39		39			
South Hill	498	161	19	678	678			448	92	15	555		555			
*BALANCE IN COUNTY	19			19	19			17	2		19		19			
TOTAL MECKLENBURG COUNTY	1,609	739	37	2,385	2,385	2,518	18.7%	1,295	250	38	1,583		1,583	1,678	1,706	12.7%
<u>MIDDLESEX COUNTY</u>	4,253	4,639														
Deltaville	69	91	1	161	161			65	63		128		128			
Hartfield	62	31		93	93			54	10		64		64			
Church View	5	25		30	30											
Saluda	58	86		144	144			56	31		87		87			
Topping	43	48		91	91			40	27		67		67			

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			Individually Paid			Total Core Nwsp.						Individually Paid									Total Core Nwsp.
<u>VIRGINIA (Cont'd)</u>																					
<u>MIDDLESEX COUNTY</u>																					
Urbanna			101	91		192						91	37		128				128		
*BALANCE IN COUNTY			68			68						66	10		76				76		
TOTAL MIDDLESEX COUNTY			406	372	1	779			779	823	17.7%	372	178		550			550	583	592	12.8%
<u>NELSON COUNTY</u>																					
	5,887	6,587																			
Wintergreen			25	56		81			81			23	25		48				48		
*BALANCE IN COUNTY			52	32	2	86			86			39	21	2	62				62		
TOTAL NELSON COUNTY			77	88	2	167			167	111	1.7%	62	46	2	110			110	72	73	1.1%
<u>NORTHUMBERLAND COUNTY</u>																					
	5,470	6,036																			
Burgess			31	20		51			51			31	18		49				49		
Callao			140	51		191			191			130	19		149				149		
Heathsville			305	35		340			340			273	17	33	323				323		
Lottsburg			82	60		142			142			77	16		93				93		
Reedville			207	48		255			255			185	21		206				206		
Wicomico Church			22	30		52			52			24	16		40				40		
*BALANCE IN COUNTY			14			14			14			10			10				10		
TOTAL NORTHUMBERLAND COUNTY			801	244		1,045			1,045	1,104	18.3%	730	107	33	870			870	923	937	15.5%
<u>NOTTOWAY COUNTY</u>																					
	5,664	5,737																			
Blackstone			394	156		550			550			350	83		433				433		
Burkeville			172	39		211			211			166	25		191				191		
Crewe			375	108		483			483			304	68		372				372		
*BALANCE IN COUNTY			4			4			4			5			5				5		
TOTAL NOTTOWAY COUNTY			945	303		1,248			1,248	1,318	23.0%	825	176		1,001			1,001	1,062	1,078	18.8%
<u>ORANGE COUNTY</u>																					
	10,150	13,730																			
Barboursville			23	5	1	29			29												
Gordonsville			49	74	2	125			125			46	43	2	91				91		
Orange			59	37	2	98			98			58	21	2	81				81		
*BALANCE IN COUNTY			8	9		17			17			23	10	1	34				34		
TOTAL ORANGE COUNTY			139	125	5	269			269	284	2.1%	127	74	5	206			206	218	222	1.6%

<u>PRINCE EDWARD COUNTY</u>	6,561	7,339																		
Farmville			718	231		949		949		594	123	45	762				762			
Green Bay			58			58		58		37			37				37			
Meherrin			73	15		88		88		42	9		51				51			
Prospect			77	22		99		99		46	8		54				54			
Rice			93	16		109		109		75	14		89				89			
Balance in Co.			11			11		11		11			11				11			
TOTAL PRINCE EDWARD COUNTY			1,030	284		1,314		1,314	1,388	18.9%	805	154	45	1,004			1,004	1,065	1,081	14.7%
<u>RICHMOND COUNTY</u>	2,937	3,129																		
Farnham			124	5		129		129		117	6		123				123			
Warsaw			414	60	3	477		477		377	41		418				418			
*BALANCE IN COUNTY			10			10		10		14			14				14			
TOTAL RICHMOND COUNTY			548	65	3	616		616	651	20.8%	508	47		555			555	589	598	19.1%
<u>ROCKINGHAM COUNTY</u>	25,355	28,991																		
Grottoes			11	30		41		41												
*BALANCE IN COUNTY			12			12		12		20	14		34				34			
TOTAL ROCKINGHAM COUNTY			23	30		53		53	35	0.1%	20	14		34			34	22	23	0.1%
<u>SOUTHAMPTON COUNTY</u>	6,279	6,843																		
Capron										25	2	5	32				32			
Courtland										22	3		25				25			
*BALANCE IN COUNTY			52	12		64		64		23	2		25				25			
TOTAL SOUTHAMPTON COUNTY			52	12		64		64	43	0.6%	70	7	5	82			82	54	55	0.8%
<u>SURRY COUNTY</u>	2,619	2,819																		
Spring Grove			56	6		62		62		44	4		48				48			
*BALANCE IN COUNTY			36	12		48		48		28	11		39				39			
TOTAL SURRY COUNTY			92	18		110		110	116	4.1%	72	15		87			87	92	94	3.3%
<u>WESTMORELAND COUNTY</u>	6,846	7,253																		
Colonial Beach			30	44		74		74		28	22		50				50			
Hague			52	45	2	99		99		54	20		74				74			
Kinsale			62	15		77		77		54	10		64				64			
Montross			115	35	1	151		151		114	22	7	143				143			
*BALANCE IN COUNTY			6	18		24		24		7	7		14				14			
TOTAL WESTMORELAND COUNTY			265	157	3	425		425	449	6.2%	257	81	7	345			345	366	372	5.1%

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VIRGINIA (Cont'd)																					
WILLIAMSBURG																					
Independent City	3,619	4,131	438	221	5	664			664	441	10.7%	408	177	5	590			590	386	393	9.5%
YORK COUNTY																					
Yorktown	20,000	22,977	9	30	4	43			43			10	34	4	48			48			
*BALANCE IN COUNTY			1	6	1	8			8			3	6	1	10			10			
TOTAL YORK COUNTY			10	36	5	51			51	34	0.1%	13	40	5	58			58	38	39	0.2%
MISCELLANEOUS COUNTIES																					
Charlottesville (Independent City)			571	277	71	919			919			527	230	78	835			835			
Chatham (Pittsylvania Co)			42	23		65			65			40	18		58			58			
Chesapeake (Independent City)				141		141			141				145		145			145			
Danville (Independent City)			39	61		100			100			36	35		71			71			
Franklin (Independent City)			40	36		76			76			45	25		70			70			
Fredericksburg (Independent City)			171	136	6	313			313			139	113	4	256			256			
Hampton (Independent City)			16	43	8	67			67			18	36	8	62			62			
Lexington (Independent City)			6	214		220			220			9	114		123			123			
Lynchburg (Independent City)			93	165		258			258			83	102		185			185			
Newport News (Independent City)			43	150	9	202			202			43	140	9	192			192			
Norfolk (Independent City)				169		169			169				165		165			165			
Portsmouth (Independent City)				48		48			48				48		48			48			
Staunton (Independent City)			198	115	2	315			315			195	90	2	287			287			
Virginia Beach (Independent City)			13	426		439			439			9	367		376			376			
Waynesboro (Independent City)			257	104	32	393			393			229	68	29	326			326			
UNDER 25 COPIES			333	73		406	86		492			357	48	5	410	111		521			
TOTAL MISCELLANEOUS COUNTIES			1,822	2,181	128	4,131	86		4,217	2,802		1,730	1,744	135	3,609	111		3,720	2,432	2,481	
TOTAL IN VIRGINIA			141,801	35,765	2,098	179,664	239		179,903	174,834		104,026	16,408	13,091	133,525	340		133,865	125,072	129,328	

NORTH CAROLINA

DARE COUNTY

12,690 14,983

Kill Devil Hills	64	64	64	51	51	51					
Kitty Hawk	64	64	64	51	51	51					
Nags Head	88	88	88	69	69	69					
*BALANCE IN COUNTY	24	24	24	19	19	19					
TOTAL DARE COUNTY	240	240	240	159	1.1%	190	190	190	124	127	0.8%

HALIFAX COUNTY

22,122 21,969

Littleton	31	11	42	42	22	4	26	26					
*BALANCE IN COUNTY	3	8	11	11	3	8	11	11					
TOTAL HALIFAX COUNTY	34	19	53	53	35	0.2%	25	12	37	37	24	25	0.1%

MISCELLANEOUS COUNTIES

Henrico (Northampton Co)	39	12	51	51	36	4	40	40			
UNDER 25 COPIES	27	12	39	39	22	4	26	26			
TOTAL MISCELLANEOUS COUNTIES	66	24	90	90	60	58	8	66	66	43	44

TOTAL IN NORTH CAROLINA

100	283	383	383	254	83	210	293	293	191	196
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ALL OTHER STATES

MISCELLANEOUS COUNTIES

UNDER 25 COPIES	90	4	94	26	120	62	4	66	28	94			
TOTAL ALL OTHER STATES	90	4	94	26	120	80	62	4	66	28	94	61	63

SUMMARY

TOTAL VIRGINIA	141,801	35,765	2,098	179,664	239	179,903	174,834	104,026	16,408	13,091	133,525	340	133,865	125,072	129,328
" NORTH CAROLINA	100	283	383	383	254	83	210	293	293	191	196				
" ALL OTHER STATES	90	4	94	26	120	80	62	4	66	28	94	61	63		
GRAND TOTAL	141,991	36,052	2,098	180,141	265	180,406	175,168	104,171	16,622	13,091	133,884	368	134,252	125,324	129,587

22727	Madison	2,345	17	32	1	50		50	49	2.1%	17	16	1	34		34	32	33	1.4%
22901	Charlottesville	14,661	266	127	31	424		424	412	2.8%	231	105	38	374		374	349	361	2.5%
22902	Charlottesville	9,080	73	21	5	99		99	96	1.1%	74	26	5	105		105	98	101	1.1%
22903	Charlottesville	14,771	136	98	8	242	1	243	236	1.6%	130	78	8	216	1	217	203	209	1.4%
22911	Charlottesville	5,855	91	31	27	149		149	145	2.5%	84	21	27	132		132	123	127	2.2%
22923	Barboursville	1,808	23	5	1	29		29	28	1.5%	17	5	1	23		23	21	22	1.2%
22932	Crozet	2,416	14	16		30		30	29	1.2%	11	17		28		28	26	27	1.1%
22936	Earlysville	1,944	21	3	4	28		28	27	1.4%	12	2	4	18		18	17	17	0.9%
22939	Fishersville	1,838	28	10		38		38	37	2.0%	22	6		28		28	26	27	1.5%
22942	Gordonsville	3,337	49	74	2	125		125	121	3.6%	46	43	2	91		91	85	88	2.6%
22947	Keswick	1,656	36	3	3	42		42	41	2.5%	34	3	3	40		40	37	39	2.4%
22958	Wintergreen	717	25	56		81		81	79	11.0%	23	25		48		48	45	46	6.4%
22960	Orange	4,426	59	37	2	98		98	95	2.1%	58	21	2	81		81	76	78	1.8%
22963	Palmyra	6,163	197	59	4	260	1	261	253	4.1%	153	43	4	200	1	201	188	194	3.1%
22968	Ruckersville	3,490	19	28	1	48		48	47	1.3%	16	18	1	35		35	33	34	1.0%
22974	Troy	1,827	20	10		30	1	31	30	1.6%	11	10		21	1	22	21	21	1.1%
22980	Waynesboro	13,516	257	104	32	393	1	394	383	2.8%	229	68	29	326	1	327	305	316	2.3%
23002	Amelia Court House	3,870	882	193	18	1,093		1,093	1,061	27.4%	628	67	21	716		716	668	691	17.9%
23005	Ashland	5,303	1,697	613	13	2,323	1	2,324	2,257	42.6%	1,424	285	159	1,868	3	1,871	1,747	1,806	34.1%
23009	Aylett	2,297	607	96		703		703	683	29.7%	337	32		369		369	344	356	15.5%
23015	Beaverdam	1,623	413	64	3	480		480	466	28.7%	290	27	2	319		319	298	308	19.0%
23023	Bruington	84	33		1	34		34	33	39.3%	20		5	25		25	23	24	28.6%
23024	Bumpass	3,354	495	68		563		563	547	16.3%	298	31		329		329	307	318	9.5%
23027	Cartersville	566	112	38	1	151		151	147	26.0%	75	12		87		87	81	84	14.8%
23030	Charles City	2,112	416	92	19	527		527	512	24.2%	332	37	20	389		389	363	375	17.8%
23032	Church View	226	5	25		30		30	29		3	10		13		13	12	13	5.8%
23035	Cobbs Creek	646	20	25		45		45	44	6.8%	17	13		30		30	28	29	4.5%
23038	Columbia	787	147		1	148		148	144	18.3%	92			92		92	86	89	11.3%
23039	Crozier	489	177	17	2	196	2	198	192	39.3%	146	5		151	2	153	143	148	30.3%
23040	Cumberland	1,956	189	110	5	304		304	295	15.1%	150	36		186		186	174	180	9.2%
23043	Deltaville	764	69	91	1	161		161	156	20.4%	65	63		128		128	119	124	16.2%
23047	Doswell	844	248	128	1	377	1	378	367	43.5%	196	77	11	284	1	285	266	275	32.6%
23055	Fork Union	287	90	14		104		104	101	35.2%	82	13		95		95	89	92	32.1%
23059	Glen Allen	9,836	4,174	229	23	4,426	11	4,437	4,308	43.8%	2,817	105	289	3,211	13	3,224	3,010	3,112	31.6%
23060	Glen Allen	12,751	4,419	936	18	5,373	5	5,378	5,222	41.0%	2,903	312	405	3,620	10	3,630	3,389	3,504	27.5%
23061	Gloucester	8,182	97	55		152		152	148	1.8%	87	26		113		113	105	109	1.3%
23063	Goochland	1,897	453	109	3	565		565	549	28.9%	321	53	13	387		387	361	374	19.7%
23065	Gum Springs	716	156	40	1	197		197	191	26.7%	95	20		115		115	107	111	15.5%
23069	Hanover	1,249	321	74	1	396		396	385	30.8%	265	27	24	316	2	318	297	307	24.6%
23071	Hartfield	450	62	31		93		93	90	20.0%	54	10		64		64	60	62	13.8%
23075	Highland Springs	3,928	804	272	16	1,092		1,092	1,060	27.0%	531	81	96	708		708	661	683	17.4%
23076	Hudgins		13	23		36		36	35		12	7		19		19	18	18	
23083	Jetersville	903	153	48	1	202		202	196	21.7%	92	20		112		112	105	108	12.0%
23084	Kents Store	659	67			67		67	65	9.9%	47			47		47	44	45	6.8%

STATE ZIP Code		Sun										Morning										
		Core Newspaper					Electronic Editions	Unique Editions	Total Paid	Avg. Proj. Pd. Circ.	Hshld. Cov.	Core Newspaper					Electronic Editions	Unique Editions	Total Paid	Tue Avg. Proj. Pd. Circ.	Cmbd Avg (Mon.-Fri.) Avg. Proj. Pd. Circ.	Hshld. Cov.
		OH's #1-1-09 Estimate	Home Delivery & Mail	Single Copy Sales	Other Paid	Total Core Nwsp.						Home Delivery & Mail	Single Copy Sales	Other Paid	Total Core Nwsp.							
VIRGINIA (Cont'd)																						
23085	King & Queen Court House	236	28	14		42			42	41	17.4%	16	5		21			21	20	20	8.5%	
23086	King William	1,151	273	155		428	1		429	417	36.2%	196	48		244	1		245	229	236	20.5%	
23089	Lanexa	2,041	161	52	1	214	1		215	209	10.2%	116	23	1	140			140	131	135	6.6%	
23093	Louisa	5,005	399	204	16	619	1		620	602	12.0%	307	84	20	411	1		412	385	398	8.0%	
23102	Maidens	1,084	370			370			370	359	33.1%	259			259	1		260	243	251	23.2%	
23103	Manakin	1,877	1,067	75	1	1,143	4		1,147	1,114	59.4%	875	33		908	5		913	852	881	46.9%	
23106	Manquin	435	63	16		79			79	77	17.7%	43	13		56			56	52	54	12.4%	
23109	Mathews	631	25	96		121			121	117	18.5%	23	41		64			64	60	62	9.8%	
23110	Mattaponi	349	29	18	2	49			49	48	13.8%	28	8	1	37			37	35	36	10.3%	
23111	Mechanicsville	13,513	4,863	1,282	37	6,182	3		6,185	6,005	44.4%	3,221	371	655	4,247	6		4,253	3,970	4,105	30.4%	
23112	Midlothian	17,302	5,608	1,662	25	7,295	5		7,300	7,088	41.0%	3,411	427	473	4,311	11		4,322	4,035	4,172	24.1%	
23113	Midlothian	8,532	4,624	602	21	5,247	11		5,258	5,105	59.8%	3,679	175	337	4,191	15		4,206	3,926	4,060	47.6%	
23114	Midlothian	5,752	2,714	47	13	2,774	6		2,780	2,699	46.9%	1,730	21	282	2,033	8		2,041	1,905	1,970	34.2%	
23115	Millers Tavern		5	25		30			30	29		3	12		15			15	14	14		
23116	Mechanicsville	10,026	4,471	297	17	4,785	5		4,790	4,651	46.4%	2,982	115	286	3,383	8		3,391	3,165	3,273	32.6%	
23117	Mineral	4,065	397	112		509	1		510	495	12.2%	286	57		343	1		344	321	332	8.2%	
23120	Moseley	1,630	797	18		815			815	791	48.5%	472	10		482			482	450	465	28.5%	
23123	New Canton	664	56	7		63			63	61	9.2%	47	7		54			54	50	52	7.8%	
23124	New Kent	1,053	315	28	1	344			344	334	31.7%	219	16	12	247			247	231	238	22.6%	
23126	Newtown	231	29	8	1	38			38	37	16.0%	15	2		17			17	16	16	6.9%	
23129	Oilville	172	51	117		168			168	163	94.8%	28	48		76			76	71	73	42.4%	
23139	Powhatan	8,798	2,772	516	16	3,304	3		3,307	3,211	36.5%	1,801	187	66	2,054	6		2,060	1,923	1,988	22.6%	
23140	Providence Forge	1,764	553	86	4	643	1		644	625	35.4%	391	35	1	427			427	399	412	23.4%	
23141	Quinton	2,688	713	237		950			950	922	34.3%	493	74		567	1		568	530	548	20.4%	
23146	Rockville	1,199	500	18	1	519			519	504	42.0%	376	20	1	397	2		399	372	385	32.1%	
23148	St. Stephens Church	627	92	42		134			134	130	20.7%	64	18		82			82	77	79	12.6%	
23149	Saluda	1,047	58	86		144			144	140	13.4%	56	31		87			87	81	84	8.0%	
23150	Sandston	4,844	1,508	479	13	2,000	4		2,004	1,946	40.2%	1,076	233	168	1,477	5		1,482	1,383	1,431	29.5%	
23153	Sandy Hook	511	162	50	1	213			213	207	40.5%	100	15		115			115	107	111	21.7%	
23156	Shackelfords	782	29	10		39			39	38	4.9%	22	8		30			30	28	29	3.7%	
23168	Toano	2,417	43	5	1	49			49	48	2.0%	35	6	1	42			42	39	41	1.7%	
23169	Topping	746	43	48		91			91	88	11.8%	40	27		67			67	63	65	8.7%	
23175	Urbana	757	101	91		192	1		193	187	24.7%	91	37		128	1		129	120	125	16.5%	
23177	Walkerton	412	76	14		90			90	87	21.1%	58	7		65			65	61	63	15.3%	
23181	West Point	2,065	279	91	1	371			371	360	17.4%	220	50	1	271	1		272	254	263	12.7%	
23185	Williamsburg	17,423	265	168	4	437	2		439	426	2.4%	259	136	4	399	3		402	375	388	2.2%	

23188	Williamsburg	13,543	173	53	1	227	1	228	221	1.6%	149	41	1	191	2	193	180	186	1.4%
23192	Montpelier	2,566	817	183	4	1,004		1,004	975	38.0%	555	71	2	628		628	586	606	23.6%
23219	Richmond	1,298	374	225	705	1,304	2	1,306	1,268	97.7%	437	485	742	1,664	2	1,666	1,555	1,608	
23220	Richmond	13,233	2,053	547	36	2,636	10	2,646	2,569	19.4%	1,664	346	604	2,614	8	2,622	2,448	2,531	19.1%
23221	Richmond	7,207	1,994	389	12	2,395	3	2,398	2,328	32.3%	1,605	169	191	1,965	8	1,973	1,842	1,904	26.4%
23222	Richmond-Henrico	9,976	1,929	299	11	2,239	1	2,240	2,175	21.8%	1,425	171	287	1,883	2	1,885	1,760	1,819	18.2%
23223	Richmond-Henrico	18,145	2,917	1,278	19	4,214	2	4,216	4,094	22.6%	2,081	542	503	3,126	5	3,131	2,923	3,022	16.7%
23224	Richmond-Chesterfield	12,329	1,360	900	6	2,266	3	2,269	2,203	17.9%	997	391	144	1,532	2	1,534	1,432	1,481	12.0%
23225	Richmond-Chesterfield	17,529	3,688	1,069	76	4,833	11	4,844	4,703	26.8%	2,732	424	440	3,596	16	3,612	3,372	3,486	19.9%
23226	Richmond-Henrico	6,664	2,897	260	16	3,173	6	3,179	3,087	46.3%	2,462	152	506	3,120	12	3,132	2,924	3,023	45.4%
23227	Richmond-Henrico	10,711	3,383	880	35	4,298	2	4,300	4,175	39.0%	2,805	314	331	3,450	5	3,455	3,225	3,335	31.1%
23228	Henrico	15,207	3,563	752	34	4,349	4	4,353	4,227	27.8%	2,462	289	384	3,135	5	3,140	2,931	3,031	19.9%
23229	Henrico	12,870	5,857	733	28	6,618	10	6,628	6,436	50.0%	4,932	259	424	5,615	10	5,625	5,251	5,430	42.2%
23230	Richmond-Henrico	2,938	886	512	8	1,406	5	1,411	1,370	46.6%	843	293	121	1,257	5	1,262	1,178	1,218	41.5%
23231	Richmond-Henrico	12,337	3,274	898	30	4,202	2	4,204	4,082	33.1%	2,076	314	340	2,730	5	2,735	2,553	2,640	21.4%
23233	Henrico	12,116	4,839	751	29	5,619	9	5,628	5,465	45.1%	3,569	311	380	4,260	15	4,275	3,991	4,126	34.1%
23234	Richmond-Chesterfield	15,078	2,891	1,124	48	4,063	7	4,070	3,952	26.2%	1,908	397	424	2,729	7	2,736	2,554	2,641	17.5%
23235	Richmond-Chesterfield	12,605	4,973	1,015	98	6,086	7	6,093	5,916	46.9%	3,929	475	570	4,974	11	4,985	4,653	4,812	38.2%
23236	Richmond-Chesterfield	10,149	3,817	396	16	4,229	2	4,231	4,108	40.5%	2,617	136	294	3,047	10	3,057	2,854	2,951	29.1%
23237	Richmond-Chesterfield	8,170	1,784	485	22	2,291	3	2,294	2,227	27.3%	1,174	234	216	1,624	3	1,627	1,519	1,570	19.2%
23238	Henrico	10,831	4,511	45	24	4,580	9	4,589	4,456	41.1%	3,731	6	279	4,016	13	4,029	3,761	3,889	35.9%
23250	Richmond		2	120		122		122	118		21	120		141		141	132	136	
23294	Henrico	8,034	1,462	558	18	2,038	4	2,042	1,983	24.7%	1,075	212	168	1,455	4	1,459	1,362	1,408	17.5%
23320	Chesapeake	19,991		51		51		51	50	0.3%		55		55		55	51	53	0.3%
23322	Chesapeake	19,378		36		36		36	35	0.2%		36		36		36	34	35	0.2%
23451	Virginia Beach	19,368		85		85	1	86	84	0.4%	1	79		80		80	75	77	0.4%
23452	Virginia Beach	22,198		51		51		51	50	0.2%		46		46		46	43	44	0.2%
23454	Virginia Beach	23,129		47		47		47	46	0.2%		40		40		40	37	39	0.2%
23455	Virginia Beach	18,138		64		64		64	62	0.3%		49		49		49	46	47	0.3%
23456	Virginia Beach	16,138		43		43	1	44	43			38		38	1	39	36	38	0.2%
23462	Virginia Beach	23,056		86		86		86	84	0.4%		68		68		68	63	66	0.3%
23464	Virginia Beach	25,244		26		26		26	25			26		26		26	24	25	0.1%
23518	Norfolk	11,564		36		36		36	35	0.3%		36		36		36	34	35	0.3%
23601	Newport News	10,501	13	49	1	63		63	61	0.6%	12	50	1	63		63	59	61	0.6%
23602	Newport News	17,270	3	27	2	32		32	31	0.2%	5	24	2	31		31	29	30	0.2%
23606	Newport News	11,708	21	29	1	51	1	52	50	0.4%	19	23	1	43	1	44	41	42	0.4%
23801	Fort Lee	1,216	54	20		74		74	72	5.9%	19	22		41		41	38	40	3.3%
23803	Petersburg	15,614	404	513	6	923	1	924	897	5.7%	296	242	131	669	1	670	625	647	4.1%
23803	Petersburg-Chesterfield	15,614	496	49	1	546		546	530	3.4%	354	24	24	402		402	375	388	2.5%

STATE ZIP Code		Sun										Morning														
		Core Newspaper					Electronic Editions	Unique Editions	Total Paid	Avg. Proj. Pd. Circ.	Hshld. Cov.	Core Newspaper					Electronic Editions	Unique Editions	Total Paid	Tue Avg. Proj. Pd. Circ.	Cmbd Avg (Mon.-Fri.) Avg. Proj. Pd. Circ.	Hshld. Cov.				
		Individually Paid										Individually Paid														
		OH's #1-1-09 Estimate	Home Delivery & Mail	Single Copy Sales	Other Paid	Total Core Nwsp.						Home Delivery & Mail	Single Copy Sales	Other Paid	Total Core Nwsp.											
VIRGINIA (Cont'd)																										
23803	Petersburg-Dinwiddie	15,614	287	9		296																				
23805	Petersburg	7,431	597	469	8	1,074																				
23805	Petersburg-Dinwiddie	7,431	65			65																				
23805	Petersburg-Prince George	7,431	277			277																				
23821	Alberta	630	81	2		83	1																			
23824	Blackstone	2,716	394	156		550																				
23829	Capron	561	20	4		24																				
23830	Carson	566	59	20		79																				
23831	Chester	12,329	3,439	1,301	29	4,769																				
23832	Chesterfield	11,336	3,655	332	35	4,022	5																			
23833	Church Road	847	117	30	1	148																				
23834	Colonial Heights	10,466	1,982	1,166	22	3,170	6																			
23836	Chester	4,004	1,104	10	6	1,120	1																			
23837	Courtland	1,563	18	4		22																				
23838	Chesterfield	5,018	2,209	100	10	2,319	4																			
23840	Dewitt	713	79			79																				
23841	Dinwiddie	1,365	134	137	2	273																				
23842	Disputanta	2,147	354	55	3	412	1																			
23843	Dolphin	253	46			46																				
23845	Ebony	218	31	9		40																				
23847	Emporia	5,743	582	415	16	1,013																				
23850	Ford	458	53			53																				
23851	Franklin	5,878	40	36		76	1																			
23856	Freeman	433	24	3		27																				
23857	Gasburg	261	54	19		73																				
23860	Hopewell	11,288	1,573	630	24	2,227																				
23867	Jarratt	733	146	13		159																				
23868	Lawrenceville	2,111	271	92		363																				
23872	McKenny	988	79	45	2	126	1																			
23875	Prince George	3,963	645	238	12	895	2																			
23876	Rawlings	191	26			26																				
23881	Spring Grove	1,072	56	6		62																				
23882	Stony Creek	978	89	35		124																				
23885	Sutherland	936	181	52		233																				
23887	Valentines	289	30	5		35																				
23888	Wakefield	1,007	43	22		65																				

23889	Warfield	232	29	27		56		56	54	23.3%	21	9		30		30	28	29	12.5%
23890	Waverly	1,857	119	72		191		191	185	10.0%	108	36		144		144	134	139	7.5%
23894	Wilson	288	37			37		37	36	12.5%	27			27		27	25	26	9.0%
23897	Yale	290	30			30		30	29	10.0%	15			15		15	14	14	4.8%
23901	Farmville	5,669	717	231		948	2	950	922	16.3%	593	123	45	761	1	762	711	736	13.0%
23915	Baskerville	366	26	2		28		28	27	7.4%	23	3	5	31		31	29	30	8.2%
23917	Boydton	1,347	157	30	18	205	1	206	200	14.8%	126	15	18	159	1	160	149	154	11.4%
23919	Bracey	1,075	154	46		200		200	194	18.0%	124	20		144		144	134	139	12.9%
23920	Broadnax	1,275	141	20		161	1	162	157	12.3%	107	11		118	1	119	111	115	9.0%
23921	Buckingham	930	47	28		75		75	73	7.8%	43	11		54		54	50	52	5.6%
23922	Burkeville	997	172	39		211		211	205	20.6%	166	25		191		191	178	184	18.5%
23923	Charlotte Court House	938	75	51		126		126	122	13.0%	63	28	50	141		141	132	136	14.5%
23924	Chase City	2,640	262	294		556	1	557	541	20.5%	183	48		231	1	232	217	224	8.5%
23927	Clarksville	1,893	248	148		396		396	385	20.3%	194	55		249	1	250	233	241	12.7%
23930	Crewe	2,410	375	108		483		483	469	19.5%	304	68		372		372	347	359	14.9%
23934	Cullen	249	27			27		27	26	10.4%	19			19		19	18	18	7.2%
23936	Dillwyn	2,056	161	58		219		219	213	10.4%	136	37	10	183		183	171	177	8.6%
23937	Drakes Branch	796	98	19		117		117	114	14.3%	75	13		88		88	82	85	10.7%
23938	Dundas	250	34	13		47		47	46	18.4%	31	2		33		33	31	32	12.8%
23942	Green Bay	423	58			58		58	56	13.2%	37			37		37	35	36	8.5%
23944	Kenbridge	1,670	209	26		235		235	228	13.7%	190	25		215		215	201	208	12.5%
23947	Keysville	1,830	237	54		291		291	283	15.5%	188	34		222		222	207	214	11.7%
23950	La Crosse	1,460	109	10		119		119	116	7.9%	75	8		83		83	77	80	5.5%
23954	Meherrin	784	73	15		88		88	85	10.8%	42	9		51		51	48	49	6.3%
23958	Pamplin	1,103	37	4		41		41	40	3.6%	34	4		38		38	35	37	3.4%
23960	Prospect	764	77	22		99	1	100	97	12.7%	46	8		54		54	50	52	6.8%
23962	Randolph	323	29	10		39		39	38	11.8%	24	4		28		28	26	27	8.4%
23964	Red Oak	503	47	5		52		52	50	9.9%	33	4		37		37	35	36	7.2%
23966	Rice	934	93	16		109		109	106	11.3%	75	14		89		89	83	86	9.2%
23967	Saxe	451	29	7		36		36	35	7.8%	19	6		25		25	23	24	5.3%
23968	Skipwith	453	48	40		88		88	85	18.8%	36	3		39		39	36	38	8.4%
23970	South Hill	3,256	498	161	19	678	1	679	659	20.2%	448	92	15	555	1	556	519	537	16.5%
23974	Victoria	1,854	200	53	17	270		270	262	14.1%	165	44	23	232	1	233	218	225	12.1%
24101	Bedford	2,295	1	30		31		31	30	1.3%	1	20		21		21	20	20	0.9%
24401	Staunton	14,939	198	115	2	315		315	306	2.0%	195	90	2	287		287	268	277	1.9%
24441	Grottoes	2,654	11	30		41		41	40	1.5%	10	14		24		24	22	23	0.9%
24450	Lexington	6,242	6	214		220		220	214	3.4%	9	114		123		123	115	119	1.9%
24477	Stuarts Draft	3,636	37	32	1	70		70	68	1.9%	31	20	1	52		52	49	50	1.4%
24482	Verona	1,993	7	33		40		40	39	2.0%	2	20		22		22	21	21	1.1%
24486	Weyers Cave	981	12	16		28		28	27	2.8%	8	9		17		17	16	16	1.6%
24501	Lynchburg	10,168	6	45		51		51	50	0.5%	7	26		33		33	31	32	0.3%
24502	Lynchburg	15,046	5	93		98		98	95	0.6%	11	57		68		68	63	66	0.4%
24503	Lynchburg	7,706	80	24		104		104	101	1.3%	62	16		78	1	79	74	76	1.0%
24521	Amherst	4,252	7	18		25		25	24	0.6%	8	10		18		18	17	17	0.4%

STATE ZIP Code	Sun										Morning									
	Core Newspaper										Core Newspaper									
	OH's #1-1-09 Estimate	Home Delivery & Mail	Single Copy Sales	Other Paid	Total Core Nwsp.	Electronic Editions	Unique Editions	Total Paid	Avg. Proj. Pd. Circ.	Hshld. Cov.	Home Delivery & Mail	Single Copy Sales	Other Paid	Total Core Nwsp.	Electronic Editions	Unique Editions	Total Paid	Tue Avg. Proj. Pd. Circ.	Cmbd Avg (Mon.-Fri.) Avg. Proj. Pd. Circ.	Hshld. Cov.
VIRGINIA (Cont'd)																				
24522	Appomatox	4,256	25	46	71		71	69	1.6%	28	31		59				59	55	57	1.3%
24529	Buffalo Junction	700	88	8	96		96	93	13.3%	69	4		73				73	68	70	10.0%
24531	Chatham	3,450	42	23	65		65	63	1.8%	40	18		58				58	54	56	1.6%
24534	Clover	733	33	3	36		36	35	4.8%	28	3		31				31	29	30	4.1%
24540	Danville	14,264	7	22	29		29	28	0.2%	7	8		15				15	14	14	0.1%
24541	Danville	12,204	32	39	71		71	69	0.6%	29	27		56				56	52	54	0.4%
24558	Halifax	2,583	207	38	245		245	238	9.2%	157	16	5	178				178	166	172	6.7%
24572	Madison Heights	6,442	1	27	28		28	27	0.4%	1	21		22				22	21	21	0.3%
24577	Nathalie	2,142	46		46		46	45	2.1%	26			26				26	24	25	1.2%
24589	Scottsburg	1,032	44	8	52		52	50	4.8%	30	8		38				38	35	37	3.6%
24590	Scottsville	3,091	39	43	85		85	83	2.7%	27	29	3	59				59	55	57	1.8%
24592	South Boston	5,892	414	153	589	4	593	576	9.8%	313	78	25	416	4			420	392	405	6.9%
24598	Virgilina	884	39	3	42		42	41	4.6%	30	2		32				32	30	31	3.5%
NORTH CAROLINA																				
27842	Henrico	710	39	12	51		51	50	7.0%	36	4		40				40	37	39	5.5%
27850	Littleton	3,165	31	11	42		42	41	1.3%	22	4		26				26	24	25	0.8%
27948	Kill Devil Hills	4,859		64	64		64	62	1.3%		51		51				51	48	49	1.0%
27949	Kitty Hawk	3,097		64	64	1	65	63	2.0%		51		51	1			52	49	50	1.6%
27959	Nags Head	3,275		88	88	1	89	86	2.6%		69		69	1			70	65	68	2.1%
Miscellaneous ZIP Codes			1,295	829	38	2,162	43	2,205	2,141		1,182	642	53	1,877	46		1,923	1,795	1,859	
GRAND TOTAL			141,991	36,052	2,098	180,141	265	180,406	175,168		104,171	16,622	13,091	133,884	368		134,252	125,324	129,587	

4. BASIC PRICES:

	By Home Delivery 52 Wks./1 Yr.	Single Copy	By Mail 52 Wks./1 Yr.
NEWSPAPER			
DESIGNATED MARKET:			
M & S	\$218.00		\$416.00
M only	108.80	\$1.00	248.90
Thu, Fri, Sat & S	158.40		
Fri, Sat, S & Mon	158.40		
Wknd#	148.20		281.10
S only	117.00	2.00	174.60
OUTSIDE NEWSPAPER			
DESIGNATED MARKET:			
M & S	\$272.60	Same as NDM	Same as NDM
M only	163.40		
Thu, Fri, Sat & S	185.70		
Fri, Sat, S & Mon	185.70		
Wknd#	166.40		
S only	122.20		

#Includes Friday, Saturday and Sunday issues.

5. ANALYSIS OF HOME DELIVERY AND MAIL INDIVIDUALLY PAID CIRCULATION BY PRICE CATEGORY:

Newspapers will report subscription circulation above and below 25 percent of basic price. This reporting is only required if more than five percent of a newspaper's subscription circulation falls into the less than 25 percent of basic price category.

This information will not appear in Paragraph 5 of newspaper reports. Instead, the data will be reported in a secure, password-protected area of ABC's Web site.

6A. ADDITIONAL ANALYSIS OF OTHER PAID CIRCULATION - CORE NEWSPAPER:

	Sun	Cmbd Avg (Mon.-Fri.)	Morning					
			Mon	Tue	Wed	Thu	Fri	Sat
Other Paid Circulation - Core Newspaper								
Educational Programs								
Newspapers in Education	53	2,266	1,936	2,789	2,712	1,927	1,965	48
Registered College Student Copies (See Par. 6B)		157	164	155	155	157	157	
Employee/Independent Contractor	1,467	1,452	1,454	1,451	1,451	1,451	1,449	1,452
Third Party Sales								
Hospitals and Nursing Homes - Available for patients/hospital staff	101	660	665	672	671	657	631	268
Hotels, Motels - Available for guests	98	112	31	26	32	35	437	96
Social Functions - Available for patrons								115
Specified Geographic Locations - Available to residents	262	101	88	1	1	165	253	137
Third Party Sales - Payment made with barter (See Par. 6B)								
Retail/Business - Available for patrons		8	17		4	18		
Social Functions - Available for patrons		6				9	19	34
Specified Geographic Locations - Available to residents		1,853	962	2,597	3,222	1,408	1,078	225
Total Other Paid Circulation - Core Newspaper	1,981	6,615	5,317	7,691	8,248	5,827	5,989	2,375

6B. EXPLANATORY - OTHER:

CORE NEWSPAPER: All editions that maintain the same basic identity, contain articles of interest to the general public, appear in the same format and language, and include full ROP advertising.

ELECTRONIC EDITION REPLICA: All digital editions that maintain the same basic identity and content as the core newspaper, including all authorized ROP advertising.

ELECTRONIC EDITION NON-REPLICA: All digital editions that maintain the same basic identity of the core newspaper but with content that may differ.

UNIQUE EDITIONS: All editions that maintain the same basic identity as the core newspaper; contain articles for specific audience segments, may appear in a different format or language, and may contain ROP advertising.

NON-PUBLISHING DAYS: No paper was issued on the following regular publishing days:

- Sun: None.
- Morning Mon: None.
- Morning Tue: None.
- Morning Wed: None.
- Morning Thu: None.
- Morning Fri: None.
- Morning Sat: None.

DESCRIPTION OF ELECTRONIC EDITION (See Par. 1): The Electronic Edition is an exact replica of the core product in format and advertising content, and it is available at www.td-digital.com. Electronic Editions include the following distribution methods: Home Delivery and Mail.

REGISTERED COLLEGE STUDENT PROGRAM (See Par. 1A): Included in Educational Programs are copies that were sold to schools for registered students during the spring semester. According to the Office of Admissions and Records at each school, enrollment was as follows:

University/College	Student Enrollment
Averett University	2,500
Longwood University	4,800
Virginia Commonwealth University	32,436

MARKET DESCRIPTION: Zone Reporting for this newspaper is defined as:

NEWSPAPER DESIGNATED MARKET comprises the independent city of Richmond plus counties of Chesterfield, Goochland, Hanover, Henrico and Powhatan, all in Virginia.

BALANCE IN METROPOLITAN STATISTICAL AREA includes the independent cities of Colonial Heights, Hopewell and Petersburg plus counties of Amelia, Charles City, Caroline, Cumberland, Dinwiddie, King and Queen, King William, Louisa, New Kent, Prince George and Sussex.

BALANCE IN RETAIL TRADING ZONE includes the independent cities of Emporia and Williamsburg plus counties of Brunswick, Buckingham, Charlotte, Essex, Fluvanna, Greensville, Halifax, James City, Lancaster, Lunenburg, Mecklenburg, Middlesex, Northumberland, Nottoway, Orange, Prince Edward, Richmond, Surry and Westmoreland.

CREDIT AND ARREARS ALLOWANCE: Included in Home Delivery and Mail is an average of the following:

	Newspaper Designated Market	Balance in Metropolitan Statistical Area	Balance in Retail Trading Zone	All Other
Sun	1,354	187	146	39
Cmbd Avg (Mon.-Fri.) & Sat	453	64	56	16

These copies were served to subscribers that ordered delivery directly with and were billed by the newspaper and for which payment was not received and/or short-term arrears copies served to subscribers whose term has expired.

MARKET PENETRATION (See Par. 2): County population and occupied household estimates appearing in ABC reports are obtained from The Nielsen Company (U.S.), Inc. Estimates for ABC defined newspaper markets and areas below the county level are projections based upon The Nielsen Company (U.S.), Inc. estimates. The Nielsen Company (U.S.), Inc. estimates are intended for your company's use during its normal course of business, and, while the information may be provided to third parties during such course of business, it may not be sold or sub-licensed to third parties or electronically integrated into third party systems without the prior written consent of The Nielsen Company (U.S.), Inc.

6B. EXPLANATORY - OTHER: (Continued)

THIRD PARTY BARTER SUMMARY (See Par. 6A):

Description of Sale	Barter Good or Service	Total Copies Sold	Value of Barter Good/Service
Home Delivered	Nutcracker ballet tickets	35,000	\$10,880.00
	VCU Massey Cancer Tickets	10,000	\$3,120.00
	VCU Basketball	20,000	\$6,210.00
	Fishing Expo Tickets	10,000	\$3,104.00
	Boat Show	10,000	\$3,105.00
	Virginia Wine Festival Tickets	10,000	\$3,115.00
	King's Dominion	35,000	\$10,880.00
	Maymont Flower & Garden Show	10,000	\$3,100.00
	Chic-Fil-A coupons	15,000	\$4,651.00
	Camping Expo	10,000	\$3,105.00
	CAA Basketball Tournament Tickets	40,000	\$12,460.00
	VA Auto Show	20,000	\$10,800.00
	Home & Garden Show Tickets	20,000	\$6,201.00
	U of R Basketball Tickets	20,000	\$6,200.00
	Southern Women's Show tickets	10,000	\$2,500.00
	Richmond Kickers tickets	10,000	\$2,500.00
	James River Wine Festival	20,000	\$5,000.00
	Richmond International Raceway Tickets	10,000	\$3,100.00
	LPGA Tickets	20,000	\$5,000.00
	New Kent Wine Festival Tickets	10,000	\$3,100.00
	King's Dominion	35,000	\$8,750.00
	IRL Race Tickets	10,000	\$3,100.00
	Chic-Fil-A coupons	30,000	\$9,300.00
	Freedom RV camper rental	3,250	\$618.00
	Colonial Downs Tickets	10,000	\$3,100.00
	Village Bank Gift card	2,000	\$500.00
	Affinity Home Show Tickets	10,000	\$3,100.00
	Richmond International Raceway Tickets	10,000	\$3,115.00
	Freedom RV camper rental	3,500	\$665.00
	State Fair Tickets	20,000	\$5,200.00
	U of R football tickets	20,000	\$6,200.00

PUBLISHER'S RETURN POLICY: Fully Returnable if returned within 17 days of published date.

SINGLE COPY RETURNS POLICY: The allowances for returns, undelivered, leftover and unsold copies for the period covered by this report were found to have been:

	Newspaper Designated Market	Balance in Metropolitan Statistical Area	Balance in Retail Trading Zone	All Other
Sun	2.4%	5.6%	5.8%	20.2%
Cmbd Avg (Mon.-Fri.)	2.4%	5.2%	5.9%	22.9%
Sat	2.6%	6.0%	6.7%	22.5%

These percentages are based on the gross figures and have been deducted, leaving paid circulation as shown in Pars. 1 & 2.

EDITION ADVERTISING POLICY: Publisher's declared policy is that all issues carry all advertising scheduled for the day.

6B. EXPLANATORY - OTHER: (Continued)**AVERAGE UNPAID DISTRIBUTION:**

Morning	Arrears	Advertisers & Agencies	Complimentary, Sample, Service
Sun			3,167
Cmbd Avg (Mon.-Fri.)			1,959
Mon			1,820
Tue			1,851
Wed			1,897
Thu			2,149
Fri			2,081
Sat			2,252

6C. AUDIENCE FAX - EXPLANATORY:**Print/Online Readership Explanatory:**

DMA Area: See Individual Publisher's Statements

NDM* Area: See Individual Publisher's Statements

Online Readership and Net Combined Audience reports on the following URL Address(s):

TimesDispatch.com inRich.com

Web Site Usage Explanatory:**For Publisher's Statement period ended March 28, 2010:**

There was an adjustment of -0.5% to Total Unique Cookies.

There was an adjustment of -0.9% to Page Impressions/Views.

For Publisher's Statement period ended September 27, 2009:

There was an adjustment of -0.4% to Total Unique Cookies.

There was an adjustment of -0.9% to Page Impressions/Views.

Scope of Verification:

We have performed sufficient tests of the readership study (print, online and net unduplicated) to be satisfied that the study was conducted in accord with Audit Bureau of Circulations Reader Profile Standards. These standards can be found at <http://www.accessabc.com/pdfs/telephonestandards.pdf>. Verification of the Web Site Usage data included a review of the domains represented to be associated with the member newspaper's website and, for server based measurements, such other tests as deemed appropriate to confirm compliance to ABCi definitions and standards. This verification does not include ABC participation in the publisher's choice of data provider for web site usage statistics nor should it be construed as an endorsement by ABC of the methodology or technologies used by the data providers.

Web Site Usage Definitions:

Total Unique Cookies: This site employs a cookie-based method for reporting of a Unique. In the absence of a cookie a combination of the IP address and user agent string is used to establish a Unique. All traffic regardless of the originating location (U.S. or International) is included in this total. Also included in this count may be content from co-branded third party vendors as disclosed in the audit report for this site.

This method of accounting identifies an unduplicated cookie or identified browser that accessed the Internet content of the site during the measurement period reported and does not measure a person. No adjustment or correction to the numbers presented in the Audience Fax Web Site Usage, Total Activity has been made to adjust this number from cookies to people. (i.e. deletion of the cookies from browsers or for users accessing the site from multiple devices or locations.) Additionally, identifying non-cookie users by the IP address & user agent string in combination may over or understate the number of individual people due to dynamic IP addressing.

Page Impressions/Views: The combination of one or more files presented to a viewer as a single document as a result of a single request received by the server. In effect, one request by a valid user should result in one Page Impression/ View being reported. The counted page impression may not necessarily be in focus or visible in the user's browser.

Cookie: A small piece of information (i.e., program code) that is stored on a browser for the purpose of identifying that browser during audience activity and between visits or sessions. Cookies are typically set to expire. Some cookies are intended to remain on the browser temporarily (for example, during a session) and some are persistent in that they are intended to be retained for longer periods.

Browser: A software program running on an Internet enabled device that can request, load and display documents available on the World Wide Web. In our definition, it is assumed that a "human being" is operating the browser manually and viewing the page.

6C. AUDIENCE FAX - EXPLANATORY: (Continued)

Web Site Usage reports on the following URL Address(s):

barticles.mytimesdispatch.com	timesdispatch.mycapture.com
bookbag.mytimesdispatch.com	timesdispatch.oodle.com
hotjobs.yahoo.com/*partner=rtd*	users.timesdispatch.com
pqasb.pqarchiver.com/timesdispatch/ richmond.com	viriniapolitics.mytimesdispatch.com
search.timesdispatch.com	weather.timesdispatch.com
snap.timesdispatch.com	www.mytimesdispatch.com
static.mgnetwork.com	www.timesdispatch.com
	wx.mgnetwork.com

John W. Kelly, Advertising Director
Telephone (804) 649-6136 - FAX (804) 775-8019
300 E. Franklin St.
Richmond, VA 23219
e-mail: jkelly@timesdispatch.com

To Members of the Audit Bureau of Circulations:

We have examined the circulation records and other data presented by this publication for the period covered by this report. Our examination was made in accordance with the Bureau's Bylaws and Rules, and included such tests and other audit procedures as we considered necessary under the circumstances.

In our opinion, the total average paid circulation for the period shown is fairly stated in this report, and the other data contained in this report are fairly stated in all respects material to average paid circulation.

Audit Bureau of Circulations

RICHMOND TIMES-DISPATCH, published by Media General, Inc., 300 E. Franklin Street, Richmond, VA 23219
Richmond Times-Dispatch (Morning & Sunday), Richmond, VA, Page #33 - #223000 - 476 - 800

July 2010

01-4825-0

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Calendar Quarter Ended	Morning															
	Sun	Cmbd Avg (Mon.-Fri.)	Days	Mon	Days	Tue	Days	Wed	Days	Thu	Days	Fri	Days	Sat	Days	
June 25, 2006	214,755	188,194		184,796		188,139		187,223		185,435		195,378		191,342		
September 24, 2006	212,080	174,553		173,238		175,683		172,950		171,579		179,316		183,729		
December 31, 2006	215,270	187,211		185,013		190,031		189,060		185,601		186,350		184,557		
April 1, 2007	214,667	185,628		180,760		189,990		186,477		182,369		188,546		183,764		
July 1, 2007	209,110	178,827		174,600		178,314		178,070		175,754		187,399		181,719		
September 30, 2007	206,632	167,608		164,951		163,020		166,511		166,465		177,092		178,274		
December 30, 2007	207,865	176,027		169,095		178,134		175,044		174,271		183,593		178,206		
March 30, 2008	204,702	174,494		165,406		178,660		176,247		168,414		183,743		177,078		
June 29, 2008	198,305	167,611		162,867		168,250		168,973		162,390		175,577		172,389		
September 28, 2008	194,292	154,187		149,321		149,735		151,919		153,407		166,553		163,822		
December 28, 2008	199,429	161,076		153,602		157,913		162,118		164,083		167,665		162,335		
March 29, 2009	194,630	155,201		144,573		156,264		156,300		154,033		164,836		158,425		
June 28, 2009	183,488	13	141,993	65	138,785	13	139,514	13	140,358	13	139,671	13	151,659	13	148,126	13
September 27, 2009	174,157	13	126,327	65	125,132	13	122,493	13	122,849	13	124,234	13	136,925	13	142,369	13
December 27, 2009	173,234	13	126,762	65	121,852	13	121,434	13	121,263	13	128,877	13	140,386	13	139,304	13
March 28, 2010	169,784	13	123,259	65	118,762	13	117,841	13	120,418	13	122,368	13	136,904	13	137,371	13